

TaylorMade Golf Company Introduces Spider Mini Putters

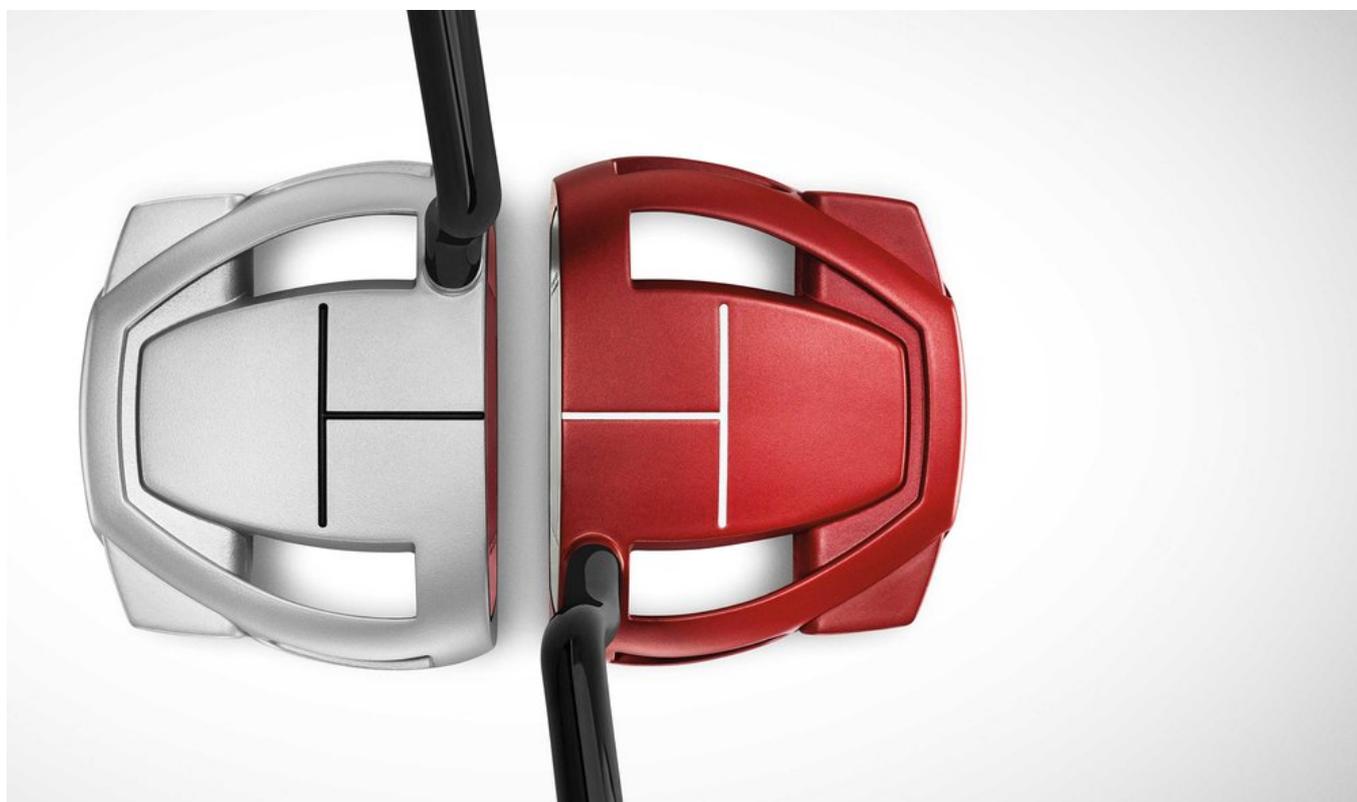
Already Successful on Tour, Spider Mini Delivers Premium Pure Roll Performance in Refined Spider Design

Basingstoke, Hants. (June 7, 2018) – TaylorMade Golf, the industry leader in product innovation and technology and makers of one of the most sought-after putters on Tour in Spider Tour, announced today the expansion of its benchmark product platform with the introduction of Spider Mini, a wingless design to deliver the performance characteristics of the original Spider Tour putters in a more streamlined, minimalistic design.



Overall, the construction of the Spider Mini has a 15% reduction in head size compared to Spider Tour while still delivering the stability and high MOI properties as its bigger sibling still with a 355g head weight. The smaller head size results in a movement forward in CG from 37mm to 30mm away from the leading edge; enabling the release of the putter head easier through the hitting area of the stroke - more similar to that of a blade putter.

Spider Mini also incorporates TaylorMade's patented, Tour proven Pure Roll® insert, which combines 45° grooves with a softer polymer to increase topspin and improve forward roll across varying surfaces – helping the golf ball start and stay on its intended line. Redesigned steel weights cast directly into the putter's head provide precise and consistent balance.



Derived from Tour player feedback, the new T-sightline encourages proper alignment and a square club face. The new sightline's depth mimics the dimensions of a classic blade putter to provide a seamless transition for golfers exploring mallet shaping and has been praised by players seeking alternative options to a through-line or current alignment options.

"Spider Mini gives golfers a brand-new look and feel while still remaining very much a part of the Spider Tour family. It has the same Pure Roll insert and presents many of the same features that make Spider such a successful putter, but it is delivered in a scaled-down shape for those seeking a smaller footprint without sacrificing stable, high-MOI performance."

— Chris Trott, TaylorMade Tour Manager

Specs, Availability & Pricing

Available now at an RRP of £269 / €329 / 359CHF / 2,499DKK / 3,199NOK / 3,199SEK, Spider Mini will be offered in right hand only in a Tour Red or Diamond Silver finish with a double bend shaft. Equipped with SuperStroke Pistol GTR 1.0 grip and available in 33", 34" & 35" lengths, Spider Mini is face-balanced and features TaylorMade's tour-proven aluminum Pure Roll insert.

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About TaylorMade Golf Company

Headquartered in Carlsbad, California, TaylorMade Golf is a leading manufacturer of high performance golf equipment with industry-leading innovative products like M1 and M2 metalwoods, M1 and M2 irons and TP5/TP5X golf balls. TaylorMade is also a major force on the PGA TOUR with one of the strongest athlete

portfolios in golf, that includes world no.1 Dustin Johnson and five of the current Top 15 in the world.



TaylorMade Golf Europe newsroom