

# adidas Golf Reveals Chaska Collection

Limited Edition Release Celebrating Team Europe and Team USA



Golf is full of great traditions, but every other year we are treated to an event unlike any other in the sport. The best players from Europe go to battle with their rivals from the USA and a few days of heated competition on the golf course produce enough drama, pride and passion to fuel the fires of the winners and the losers for the next 727 days.

To celebrate, adidas Golf has launched two Chaska edition TOUR360 Boost shoes, for the US and Europe, alongside a collection of lifestyle wear. Each design of the TOUR360 Boost embodies all of the modern features necessary to perform at the highest level on one of the game's greatest stages with details that give a nod to the competition's past.

The collection extends into t-shirts, socks and caps allowing supporters to wear their colours with pride.



Chaska TOUR360 Boost EU and US available now priced at £139.95 / €199.95 / DKK 1600 / SEK 2000 / NOK 1900 / CHF 240 via [adidas.com/golf](https://adidas.com/golf), with the rest of the collection landing late September.



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## ABOUT EUROPE

### **About TaylorMade Golf Company**

Headquartered in Carlsbad, California, TaylorMade Golf Company sells golf equipment, footwear, apparel and accessories under the TaylorMade, adidas Golf, Adams and Ashworth brands. TaylorMade Golf Company posted 2014 sales of €913 million.

### **About the adidas Group**

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok, TaylorMade and Reebok-CCM Hockey. Headquartered in Herzogenaurach, Germany, the Group employs more than 55,000 people across the globe and generated sales of around € 17 billion in 2015.



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