

# SOOMIN LEE CLAIMS WIN AT SHENZHEN OPEN WITH M1 DRIVER & M2 FAIRWAY

**BASINGSTOKE, Hants. (25 April, 2016)** - Soomin Lee captured his breakthrough victory in style as he claimed a two-shot win on the fifth day of the Shenzhen International in China with a winning score of 16 under par, gaming an M1 Driver and M2 fairway wood in his bag.



Lee was tied for the lead with five holes of his final round remaining when play was suspended on Sunday evening following several delays during the tournament due to storms and heavy rain.

When play resumed on Monday morning, Lee edged ahead of the pack with a birdie at the 16th, which he followed with a stunning eagle at 17. Despite danger at the front of the green on 17, Lee decided to go for the green in two, trusting his M2 fairway wood (first tournament with M2 in the bag). Lee made perfect connection with his M2 fairway wood, flying the ball over the hazard to land 25 feet from the flag and finished the hole in style by draining the eagle putt.





Lee was not alone in using his 'M' Driver over the weekend with over 33% of the field joining him in gaming either an M1 or M2 Driver, with TaylorMade claiming the #1 Driver Brand at the Shenzhen Open. TaylorMade Golf also earned the #1 Fairway wood brand with M1 Fairway the No.1 model and M2 the No.2 model\*.

**In Soomin Lee's Bag:**

Driver: M1 430 9.5\* Graphite Design, Tour AD EV 7-X

Faiway wood: M2 15\* Graphite Design, Tour AD EV 8-X

**Notes To Editors**

- Lee's win earns him affiliate membership of the European Tour
- TaylorMade Golf Staff Professional Joost Luiten completed four-under 68 to finish tied second place

\* *Sports Marketing Surveys Inc.*

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## **About TaylorMade Golf Company**

Headquartered in Carlsbad, California, TaylorMade Golf Company sells golf equipment, footwear, apparel and accessories under the TaylorMade, adidas Golf, Adams and Ashworth brands. TaylorMade Golf Company posted 2014 sales of €913 million.

## **About the adidas Group**

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok, TaylorMade and Reebok-CCM Hockey. Headquartered in Herzogenaurach, Germany, the Group employs more than 55,000 people across the globe and generated sales of around € 17 billion in 2015.



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