

Lobster Ink wins 2018 EdTechXGlobal Growth Award



Lobster Ink was recently announced as a winner of the [EdTechXGlobal Growth Awards](#).

The EdTechXGlobal Awards recognize education and training companies who have shown the most impressive growth over the last 3 years and is another significant milestone in what has been a remarkable year for the business.

The EdTechXGlobal Awards are determined by a global panel of judges, evaluating various factors including revenue growth, scale, innovation and market impact. This accolade follows several significant developments for Lobster Ink as they extend their expertise—traditionally rooted in hospitality training—to culinary, compliance and systems training.

Whilst their core competencies of instructional design, high quality content production and the development of their [enterprise-class learning platform](#) remain a focus, Lobster Ink continues to be a business with both eyes firmly on the future. Projects currently on the roadmap include a suite of inter-connected learning products that facilitate workforce training that can be matched to business performance.

Core to this expansion is a tech stack focused on reducing a learner's seat time while allowing for rapidly updatable learning content and role-specific training. An exciting proposition in an increasingly competitive and innovative segment.

"We're incredibly proud to be recognized in what is becoming an increasingly competitive industry. We've always believed that our unique combination of cutting-edge technology and learner-centric design would deliver a solution that stands out in the enterprise space. But this is just the beginning, I'm most excited for the roadmap ahead." - Dale den Dulk, CEO, Lobster Ink

This award is not simply industry recognition. It reaffirms the increasing role that education plays in driving business performance. Now and for the future.

ABOUT LOBSTER INK

Enable the potential in your team!

We're Lobster Ink, the world's leading hospitality learning platform.

With Lobster Ink there is a return on investment for every minute spent on learning

Lobster courses cut the logistical costs of learning, deliver your brand message consistently and create long-term learning paths for your team. You always get a return on investment, a return on brand, and a return on learning.

Simple onboarding. Easy to use. Comprehensive reporting.

It's incredibly simple to get your team up and running on the platform. Detailed, real-time reports make sure you can track every team member's progress, and with your team using one learning platform, communication becomes more streamlined.

Lobster Ink is designed with learning in mind. [Request your demo today.](#)



Lobster Inknewsroom