

Lobster Ink appoints industry icon Wolfgang Lindlbauer as the new CEO of Hospitality.

While creating memories on vacation through cities or remote corners of the world, you have most probably indirectly benefited from the Lobster Ink training platform. With active learners in over 10 000 establishments across 120 countries, Lobster Ink is the world's leading online educational platform for the hospitality industry.

Over the last 6 years, Lobster Ink's core educational product has grown significantly - both in breadth and depth, across geographies. They have also actively been developing a range of new products to bolster their hospitality offering. As such, the founding board have recognised the need for an experienced leader - someone who inherently understands hospitality to shape the course of the next chapter.

With over 35 years of hospitality experience, Wolfgang Lindlbauer has succeeded in almost every aspect of the industry. With his extensive experience, Wolfgang brings a deep understanding of how learning can deliver value to all stakeholders across the value chain.

“Through my own journey I believe I can extract what is most important and package that to expedite the learning journey for our communities. People shouldn't need to take 35 years to learn what I learnt and that's what I want to bring to Lobster Ink”

— says Wolfgang.

“The appointment of Wolfgang is a powerful addition to our business. We believe that his experience, combined with our technology offering and our proven learning methodology, will result in an unparalleled training solution for the industry”

— says Dale den Dulk, Chief Executive Officer, Lobster International.

Visit our [blog](#)

Visit Wolfgang's [LinkedIn](#) profile

ABOUT LOBSTER INK

Enable the potential in your team!

We're Lobster Ink, the world's leading hospitality learning platform.

With Lobster Ink there is a return on investment for every minute spent on learning

Lobster courses cut the logistical costs of learning, deliver your brand message consistently and create long-term learning paths for your team. You always get a return on investment, a return on brand, and a return on learning.

Simple onboarding. Easy to use. Comprehensive reporting.

It's incredibly simple to get your team up and running on the platform. Detailed, real-time reports make sure you can track every team member's progress, and with your team using one learning platform, communication becomes more streamlined.

Lobster Ink is designed with learning in mind. [Request your demo today.](#)



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