

Introduction to Hotel of the Month Awards

With so many hotels investing in learning and development, we want to tip our hats to those establishments who are building their learners' confidence through education with our Lobster Ink Hotel of the Month award.



Introducing Lobster Ink Hotel of the Month Award

The Lobster Ink learning platform plays an important role in the day-to-day operations of your establishment, as it's the driving force behind the quality of workmanship that will set your establishment apart from the rest.

To maintain a consistent level of world-class service, it is crucial for establishments to ensure that all team members apply the same quality of workmanship during their day. Starting this September, we want to celebrate this pursuit of excellence with our new Lobster Ink Hotel of the Month awards. This award aims to honour those establishments who exceed all other establishments in development and learning.

Be Exceptional. Be Determined. Be Knowledgeable. Be the Best. Be #lobsterink
#hotelofthemoth

Watch this space for more information.

ABOUT LOBSTER INK

Enable the potential in your team!

We're Lobster Ink, the world's leading hospitality learning platform.

With Lobster Ink there is a return on investment for every minute spent on learning

Lobster courses cut the logistical costs of learning, deliver your brand message consistently and create long-term learning paths for your team. You always get a return on investment, a return on brand, and a return on learning.

Simple onboarding. Easy to use. Comprehensive reporting.

It's incredibly simple to get your team up and running on the platform. Detailed, real-time reports make sure you can track every team member's progress, and with your team using one learning platform, communication becomes more streamlined.

Lobster Ink is designed with learning in mind. [Request your demo today.](#)



Lobster Inknewsroom