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The EcoTrail Paris® opens its registrations!

Committed since its creation in reducing its emissions to fight against global warming climate, the EcoTrail Paris® is the pioneering event for eco-responsible practices in sport. By example, the organization has considerably reduced waste by making the reusable cup mandatory and the waste pocket for all participants regardless of the race format. These are also 1.8 tonnes of CO₂ emissions avoided, i.e. the equivalent of a Paris-New York return trip, with the provision of "responsible" food supplies or 47 kg of CO₂ emissions avoided thanks to food donations and recovery of textiles recovered by EcoTrail Paris® teams in the field. (To know more <https://urlr.me/CTv9B>)

For this 14th edition, the program promises to be rich, diverse and very varied in more summer conditions than in previous years.

The weather may be better in July for all participants; but the experience will always be there with 5 courses on the program. The courses in the forest will have a completely different aspect, a new atmosphere for guaranteed sensations.

After a particularly chaotic year 2020, the organization is eager to meet the runners on the EcoTrail Paris® routes.

The novelty of the 2020 edition (which could not take place) reappears, with the new race: the 10km trail. This novelty will allow many runners to engage in trail running and to discover a discipline that is convincing more and more each year.

Registrations opened from Thursday March 4 at 12 noon. Already more than 5,000 runners have registered (postponement of their 2020 participation) and the organization hopes to be able to refuel in 2021.

"We have done everything possible to comply with all health measures in order to guarantee the safety of the participants. EcoTrail Paris® remains the pioneer in the organization of eco-responsible events and wishes to prove it every year; we can't wait to meet the runners on the trails! » says Jérôme Toulouse, race director of EcoTrail Paris®.

The organization has provided a preferential rate for the first registrants.

More information and registrations : <https://ecotrailparis.com/>

Despite the health context, the organization is pleased to announce that Thuasne has chosen to continue its support for EcoTrail® Paris by renewing its partnership for this 2021 edition. Thuasne will once again put its know-how at the service of athletes by accompanying them in their preparation until D-Day. In this very special period, mutual aid and the protection of people are major objectives. Thus, Thuasne will equip volunteers and members of the EcoTrail Paris® organization with barrier masks.

Beyond the filtration quality of these masks, they are reusable and reflect the brand's eco-responsible commitment by limiting the production of waste due to the overproduction of disposable masks. A fundamental value that the EcoTrail Paris shares and defends for more than 10 years.





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ABOUT ECOTRAIL PARIS

L'EcoTrail est un concept de course nature, accessible à tous et éco responsable dont le terrain de jeu se situe à proximité directe des grandes villes et de leur banlieue. L'ambition des organisateurs est d'offrir au plus grand nombre l'opportunité de (re)découvrir le patrimoine naturel et culturel des territoires urbains.

EcoTrail races are a concept of nature races accessible to all and eco-responsible. The race courses are set close to major cities and their suburbs. The ambition of the organizers is to give as many people as possible a chance to (re)discover the natural and cultural heritage of urban territories.

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EcoTrail Paris