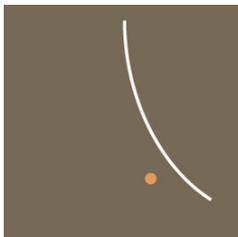




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SOCIETE
D'EXPLOITATION
DE LA
TOUR EIFFEL

NEW 2020 – La Verticale de la tour Eiffel® innovates with a new competition format.

Due to work undertaken by the Operating Company of la Tour Eiffel on the monument, the organizers of La Verticale de la Tour Eiffel cannot guarantee access to the summit and are therefore innovating with a new competition format.

For its 6th edition, the ascent race of the most visited monument in the world offers participants the opportunity to climb the first 2 levels of the Eiffel Tower® twice (665 steps to climb for a positive altitude difference of 116 metres for a one-way trip), and for the best to compete in a third ascent in the final.

The event will take place on Wednesday, March 11, 2020 between 8:10 pm and 10:20 pm in 3 stages:

- 1st qualifying round - 665 steps
- 2nd qualifying round - 665 steps
- Final - 665 steps

In total, for the finalists, a global ascent of almost 2000 steps!



The unwound?

For the qualifications:

Each participant will start individually in the manner of a **time trial** according to an order established by the organization.

The times of the first and second rounds are combined to establish a reference ranking, the basis for qualification for the final.

For the final:

At the end of the qualifying round, the **top 10 women** and **20 men** will compete in the final.

The final will be held in the **pursuit format** (possible overtaking on the stairs - a first since the event was created in 2015!).

The athlete with the best cumulative time in the 2 qualifying heats will start first with the lead over the second, and so on.

This new format, ultra-competitive and spectacular, will keep spectators on their toes until the end.

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Who are the participants?

The Vertical of the Eiffel Tower® has 131 participants distributed as follows:

- 40 elite runners from the world of running (ascent races, "vertical km" trails, trails, road races, track races, etc.)
- 81 runners drawn at random at the end of the pre-registration period
- 10 runners selected directly by the organization in the form of wildcards

The 40 elite runners will be selected by a committee of experts, following their pre-registration. The date for the appointment of runners is **17 December 2019**.

Pre-registrations for La Verticale de la tour Eiffel® are open! The draw for the 81 pre-registered runners will take place on **19 December 2019** following the validation of the pre-registrations.

The 10 wildcards will be announced by the organisation at the **beginning of 2020**.

Who will be the fastest? To find out, see you on March 11!

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ABOUT ECOTRAIL PARIS

L'EcoTrail est un concept de course nature, accessible à tous et éco responsable dont le terrain de jeu se situe à proximité directe des grandes villes et de leur banlieue. L'ambition des organisateurs est d'offrir au plus grand nombre l'opportunité de (re)découvrir le patrimoine naturel et culturel des territoires urbains.

EcoTrail races are a concept of nature races accessible to all and eco-responsible. The race courses are set close to major cities and their suburbs. The ambition of the organizers is to give as many people as possible a chance to (re)discover the natural and cultural heritage of urban territories.



EcoTrail Paris