

Get in the Ring International Final - Full Program and Finalists

In less than 1 week the International Final of Get in the Ring will kick off in Medellin, Colombia. During the 4-day program, the most promising startups in the world will battle for the global title and make valuable connections with investors and business leaders from around the world.

The road to the final

Every year the Get in the Ring Foundation organizes a global startup challenge where they look to identify the most promising startups in different weight-classes that are based on valuation.

This year the competition was held in more than 80 countries. Startups could enter the competition in one of the 130+ preliminary events where they got pitch training, had 1-on-1 meetings with investors and possible customers and pitch in front of a large audience during the live battles.

After the national rounds, the winning startups could proceed to one of the 9 regional finals. Regional finals were held in London, Riyadh, Athens, Santa Cruz, Seoul, Sofia, Johannesburg, Casablanca, and Mexico City. Here the best startups from the region competed for the first time on an international podium.

The winners of the regional finals are now present in Medellin, Colombia for the final round in the competition and battle for the global title.

The finalists

SPEAK-EZ -Israel- Unites the power of social networks with its patented technology to provide a platform where people can speak using their language of choice.

VANOMAN -Saudi Arabia- Has an online platform that connects customers with feedback-rated trucks to transport furniture and goods.

SOLARIZEGYPT -Egypt- Is created to address Egypt's energy crisis by providing an alternative to conventional power.

CHOOSIC -UK- An app for music to find the songs you love. Swipe right to like and left to dislike, simple!

AQUANOS -Israel- Has a unique wastewater treatment technology and process, which produces high quality of effluent while utilizing a fraction of the energy required by conventional wastewater treatment plants.

ON-OFF App-France- Allows users with their app to instantly add multiple phone numbers on their own

and other smartphones.

ADFIRE CREATIVE M3DIA -South Africa- Delivers high impact 3D illusions that will create hype for any brand. Totally flat art that looks 3D street chalk artists.

NEWTECH RAIL -South Africa- Developed a lightweight and arc free section insulators for railways.

CLAIMCOMPASS -Bulgaria- Helps air passengers receive their deserved compensation for delayed, concealed or overbooked flights.

FIRELAYERS -Israel- Deploys cloud application security to ensure that your organization core is secured, controlled and compliant.

NEARST -UK- Near.st is on a mission to get people back into local shops. They make it easier for shoppers to find and buy products from shops nearby, than it is to order those same items online for delivery.

SYMME3D -Romania- Developed high resolution 3D printing.

HYPERVERGE -India- Helps you discover, find and share memories through Image Recognition technology to identify people, places, scenes in images, with their app Silver

DOT -South Korea- Designed a braille smartwatch, which gives blind people access to affordable education and effective communication

SQUIRL -USA- Has a location-based book discovery app with which you bump into real world locations from captivating novels, life changing biographies and thrilling mysteries.

ESTAFFMATCH -Canada- Has an online marketplace connecting event staff (servers, bartenders, supervisors) with event organisers without the middleman.

SHAKE4HELP -Bolivia- Has an application that generates an alert message, getting your current location and sending this message to your family, friends, or directly to the police, when shaking your phone in an emergency.

ALGRAMO -Chile- Establishes wholesale relationships with manufacturers to buy the products in bulk, and market these through Algramo dispenser machines. The consumer buys the Algramo container once and then saves on packaging.

BIODENCELL -Colombia- Has a dental stem cell bank to repair damaged tissues (e.g. burned skin) and solve immunologic diseases such as arthritis, diabetes and multiple sclerosis

LIK -Morocco- An app that gives you phone credit in exchange of targeted, contextualized and

geolocated ad receptions.

SMARTDELIVERY -Sudan- Provides free delivery of fresh vegetables, fruit and meat of high quality and low cost by buying directly from farmers.

AISLATUM -Mexico- Is aiming to help reduce global warming by 'cooling' cities through its patented technology resulting in perfect temperature isolation.

The program

In Medellin, the 22 finalists will have a 4-day program in which they will meet with the other finalists, local startups, and investors and business leaders from around the world. The event will take place at the Global Entrepreneurship Congress where people from over 160 countries will be attending.

Day 1

On Monday the finalists will get their final training and go through a tough selection round. Jury members with various backgrounds will be present to judge the startups, and even more important, to see if there are possibilities to work together or help each other in the future. On Monday evening the startup will be treated with a rooftop dinner powered by the Dutch Embassy, who will bring together a strong network from Colombia, the Netherlands and other countries. During this dinner we'll announce the finalists, who will be pitching on stage during the award show on Tuesday.

Day 2

The next day all participants will attend the Global Entrepreneurship Congress, where they have the possibility to present their startups to all the delegates in attendance. In the evening 650 guests will attend the award show of the Get in the Ring International Final. This audience will be consisting of a mix of investors, business leaders, entrepreneurs and local startup enthusiasts. Next to the 3 Get in the Ring battles, there will be a surprise battle by the Future Agro Challenge, selecting their global champion. The show will be hosted by Keith Wallace and 5 special jury members will be deciding which startup proves to be the global champion.

Day 3

Day 4

Jury members award show

Verne Harnish:

Verne Harnish is founder of the world-renowned Entrepreneurs' Organization (EO) and chaired for fifteen years EO's premiere CEO program, the "Birthing of Giants" and WEO's "Advanced Business" executive

program both held at MIT.

Founder and CEO of Gazelles, a global executive education and coaching company with over 150 coaching partners on six continents, Verne has spent the past three decades helping companies scale-up. He's the author of *Scaling Up (Rockefeller Habits 2.0)*; *Mastering the Rockefeller Habits* and investor in several scale-ups.

Andres Barreto:

Andres Barreto is a seed investor and serial entrepreneur and the founder of Grooveshark, PulsoSocial, Onswipe, and Socialatom Ventures where he has invested in over 40 companies. He is also a founding fellow of nonprofit, Coderise, Endeavor Global Mentor, and has been featured in BusinessWeek's top 25 under 25, MIT Tech Review Top 10 Innovators under 35 and Inc Magazine's Top 30 under 30.

Ingrid Vanderveldt:

Self-made businesswoman (tech entrepreneur), investor and media personality, Ingrid Vanderveldt is the Founder, Chairman & CEO of Vanderveldt Global Investments, EBW2020 LLC (Empowering a Billion Women by 2020) & Ingrid Vanderveldt LLC.

Fatih Kahyaoglu:

After more than 5 years as managing director of ID&T and Sensation, Fatih Kahyaoglu is now focused on coaching and investing in startups.

Luz Maria Jaramillo:

Luz Maria joined EY Colombia on November 2000 as a Tax Partner Director. She was appointed Country Managing Partner on July 2007 and she led the Firm during nine years, until last January. Luz Maria has been the first EY woman Managing Partner in South America. Luz is a certified Public Accountant in Colombia with more than 35 years of experience in international and local matters related to tax issues, particularly in oil and gas, mining, telecommunications, services sector, retail, sugar mills, and non-for-profit organizations.

Partners

The international final of Get in the Ring is powered by the Saudi Telecom Company, EY Colombia and CreaMe and gets the contribution by great partners such as EBW2020, Erasmus Centre for Entrepreneurship, Ruta N, Global Entrepreneurship Network, Global Entrepreneurship Congress, ANDI, Alcaldia de Medellin.

Awards

At Get in the Ring, we connect startups globally to the capital, talent and expertise they need to realize ambitions. This is why, instead of a simple cash prize, the winners of the International Final will get the prestigious Globetrotter package.

We will fly them across the globe for pre-arranged meetings with superfans from the Get in the Ring community, who are eager to meet and potentially cooperate with these top startups.

Superfans are leaders in organizations such as Sequoia Capital Asia (Singapore), Samsung (New York), Orange (Paris), Endure Capital (Cairo) and Heineken (Amsterdam), to name a few. That's not all: we provide the winning startups with exclusive access to local networks and temporary workspaces in the 80 countries we are active in, supporting their journey on global expansion wherever we can.

More information and contact

For the latest updates and more information go to www.getinthering.co and www.getinthering.co/medellin

For media inquiries please contact Corrinke Boon via corrinke@gitr.co or call +31610712943

ABOUT GET IN THE RING FOUNDATION

The Get in the Ring Foundation is a non-profit organization that connects startups to resources such as capital, talent and expertise that help them in growing their company. The foundation is active in 80 countries around the world and works together with leaders of entrepreneurship ecosystems around the world. Get in the Ring is known for its unique pitching format where two startups literally face off against each other in the ring.



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