

adidas Releases Patriotic Special Edition Crossknit Boost and Climacross Boost

Fireworks, backyard barbecues and lounging by the pool need to step aside. adidas Golf is giving golfers a reason to celebrate the nation's birthday and the U.S. Open in a special way this year.



Leading into the U.S. Open this week where world no. 1 Dustin Johnson looks to defend his title, adidas is announcing two special edition shoes to help golfers celebrate the host nation. The men's Crossknit Boost and women's Climacross Boost redefine what it means to wear red, white and blue on the course.

"These designs were a fun way for us to celebrate the second major of the year and the Fourth of July here in the U.S., but it certainly carries throughout the year for anyone who wants to represent the stars and stripes both on and off the course. It gives any patriotic golfer the opportunity to wear red, white and blue from head to toe."

— Masun Denison, global footwear director, adidas Golf



The Crossknit Boost is adidas' only spikeless shoe that offers full-length Boost™ technology. Features like the torsion system that stabilizes the foot while walking and swinging, along with the puremotion® rubber sole to give enhanced flexibility and comfort, make this the perfect spikeless option. This USA-themed shoe is what will get you from the course to the barbecue.



These shoes will get more attention than the fireworks this summer. The Climacross Boost touts full-length Boost™ technology for unrivaled cushioning and features a mesh upper that promotes breathability both on and off the course. All your friends will be asking about these!

Both the Crossknit Boost (\$160) and Climacross Boost (\$130) are available at select retailers and online at adidasgolf.com. As an added bonus, all pairs come with a specially designed adidas shoe bag that matches the red, white and blue theme.

For additional images, please visit our [press kit](#).



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ABOUT ADIDAS GOLF

About TaylorMade Golf Company

Headquartered in Carlsbad, California, TaylorMade Golf Company sells golf equipment, footwear, apparel and accessories under the TaylorMade, adidas Golf, Adams and Ashworth brands. TaylorMade Golf Company posted 2014 sales of €913 million.

About the adidas Group

adidas is a global leader in the sporting goods industry with the core brands adidas and Reebok. Headquartered in Herzogenaurach/Germany, the Group employs more than 60,000 people across the globe and generated sales of € 19 billion in 2016.



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