

adidas Golf Launches All-White Special Edition Footwear

adidas is calling all golfers to kick off summer in style.



In celebration of summer, adidas Golf announced that the Crossknit Boost and Gripmore® 2 will be available in a special edition all-white colorway starting June 1.

“Summer reminds us of longer days and more light, which means more opportunities to be out on the golf course. Using that as our inspiration, we wanted to provide golfers with a unique design that fits this special time of year.”

— Masun Denison, global footwear director, adidas Golf



When a shoe is inspired by the Ultraboost, the best running shoe adidas has to offer, you can't go wrong. Offering full-length Boost™ technology along with traction to provide ultimate stability, the Crossknit Boost is the shoe golfers won't want to take off when they're done on the course.



The Gripmore 2 packs a powerful punch with both comfort and performance. With 43 Gripmore cleats on the outsole that combine for a total of 243 points of contact, golfers will be locked in their swings all summer long. The leather upper gives this shoe a clean, classic look and they're waterproof, too. For those in the U.S., this will be the first time the Gripmore 2, Justin Rose's shoe of choice, is available.

So whether you want to go the sporty, non-traditional route or stick with a tour-proven, spikeless classic, this summer White Pack has the shoe for you. These Special Edition shoes will be available at select retailers and at adidasgolf.com

[Visit our presskit](#) for additional photos of the special edition Crossknit Boost and Gripmore 2.

**Gripmore is a registered trademark of Asia Summit Innovation Corporation*

ABOUT ADIDAS GOLF

About TaylorMade Golf Company

Headquartered in Carlsbad, California, TaylorMade Golf Company sells golf equipment, footwear, apparel and accessories under the TaylorMade, adidas Golf, Adams and Ashworth brands. TaylorMade Golf Company posted 2014 sales of €913 million.

About the adidas Group

adidas is a global leader in the sporting goods industry with the core brands adidas and Reebok. Headquartered in Herzogenaurach/Germany, the Group employs more than 60,000 people across the globe and generated sales of € 19 billion in 2016.



adidas Golfnewsroom