

Not All Shorts Are Created Equal

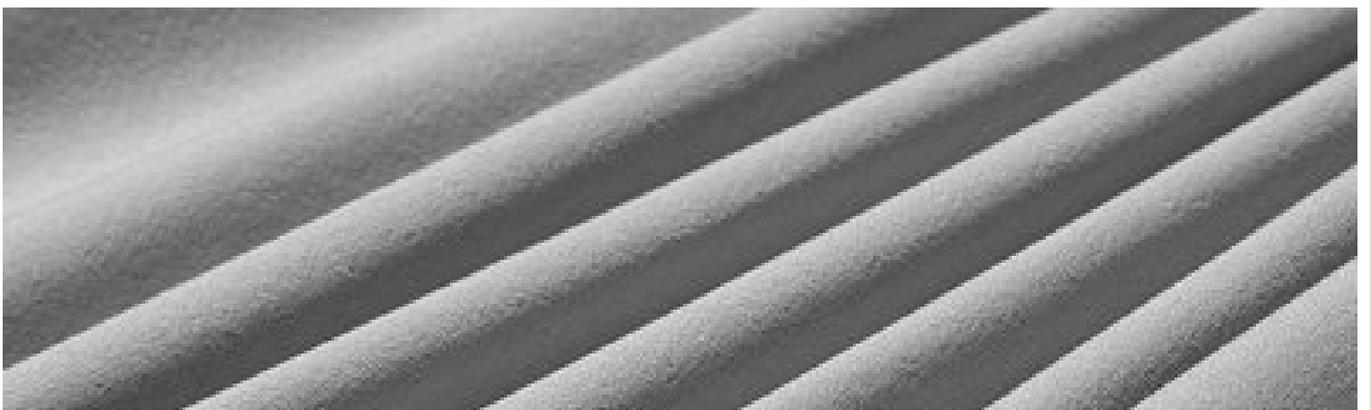
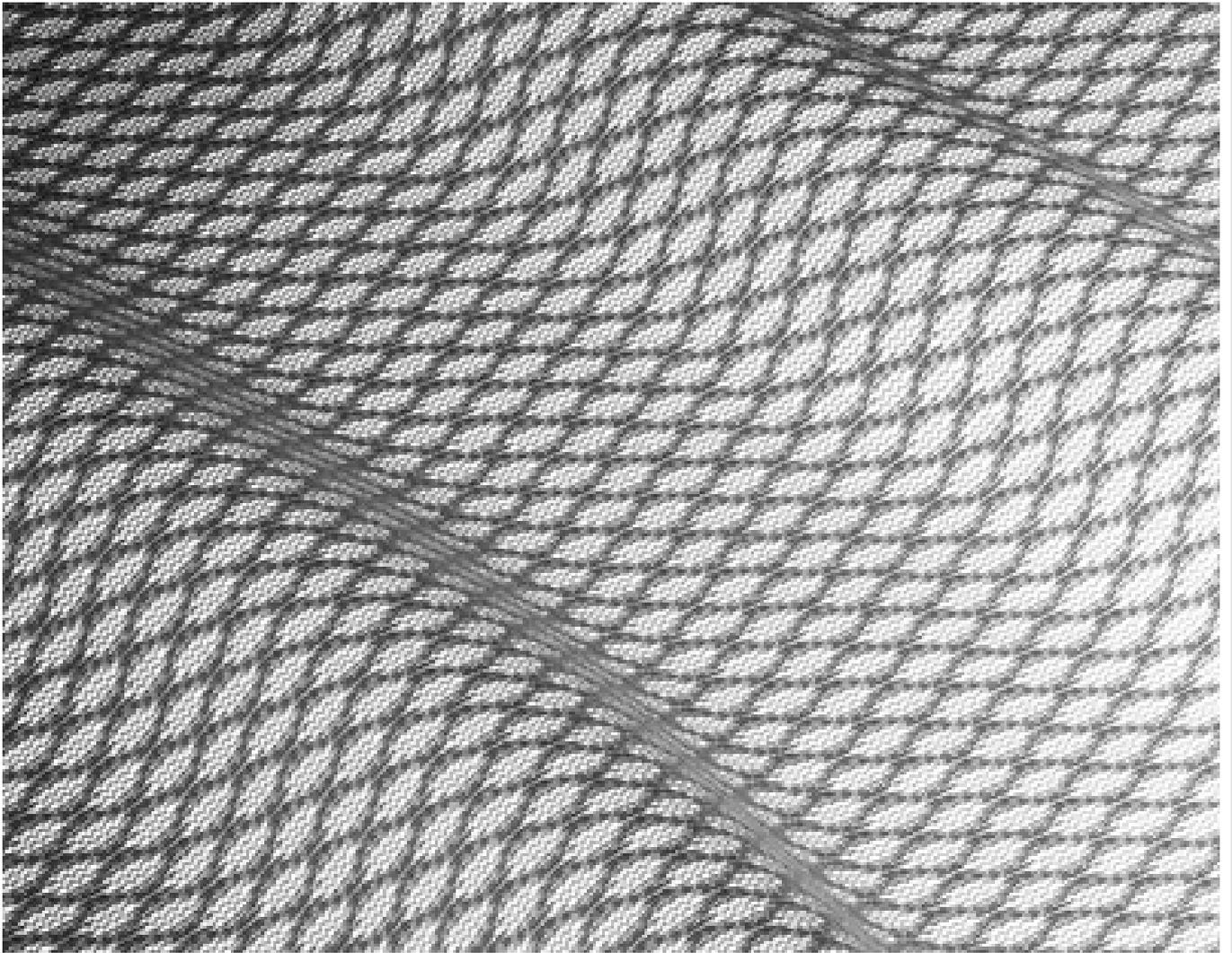
adidas Golf Introduces the Ultimate Short and Encourages Golfers to #FreeTheKnee

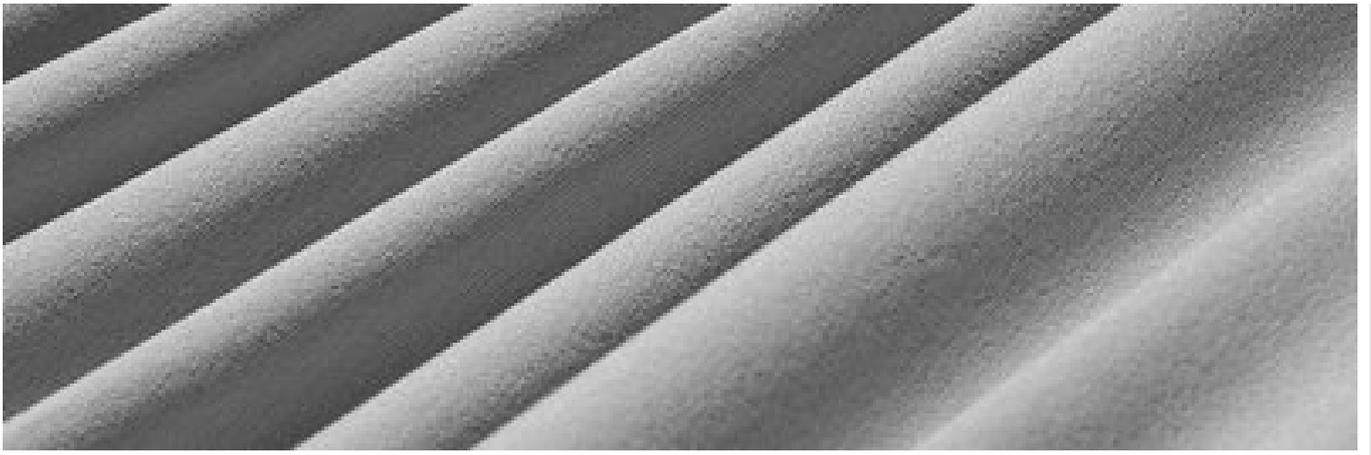
Golf equipment is always evolving, but when it came to shorts, it seemed to be the land of time forgotten. At adidas Golf, we weren't satisfied with the standard short and became inspired by the opportunity to create something new and innovative, we've delivered by introducing the adidas Ultimate Short.



Featuring a **stretch waistband** for mobility and comfort, **silicone adidas printed gripper** to keep shirts tucked in, **micro-mesh pocket bags** for secure storage and airflow, **moisture-wicking stretch fabrication** for full range of motion and **water resistant finish** for easy care and durability, the adidas Ultimate Short is lightweight, comfortable and unlike any other golf short on the market.









Ideal for on and off-course, the adidas Ultimate Short has six different design options: Ultimate Short, Climacool Ultimate Airflow Short, Ultimate Competition Plaid Short, Ultimate Dot Plaid Short, Ultimate Heather Short and Ultimate Chino Short and come in variety of color ways to choose from.

Temperatures are heading in the right direction to #FreeTheKnee and the adidas Ultimate Short is now available at retailers nationwide and on adidasGolf.com (\$65 - \$75)

Join the social conversation with [@adidasGolf](https://twitter.com/adidasGolf) and [#FreeTheKnee](https://twitter.com/FreeTheKnee)

Image and video assets for the Ultimate Short can be downloaded directly [here](#)

ABOUT ADIDAS GOLF

About TaylorMade Golf Company

Headquartered in Carlsbad, California, TaylorMade Golf Company sells golf equipment, footwear, apparel and accessories under the TaylorMade, adidas Golf, Adams and Ashworth brands. TaylorMade Golf Company posted 2014 sales of €913 million.

About the adidas Group

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok, TaylorMade and Reebok-CCM Hockey. Headquartered in Herzogenaurach, Germany, the Group employs more than 55,000 people across the globe and generated sales of around € 17 billion in 2015.



adidas Golfnewsroom

