

TaylorMade Golf Company Introduces MySpider Personalized Putter Program

New custom putter program offers thousands of combinations to personalize TaylorMade's most popular putter in company history

CARLSBAD, Calif. (May 29, 2018) – TaylorMade Golf, the industry leader in product innovation and technology and makers of one of the most sought after putters on Tour in Spider Tour, announced today the expansion of its benchmark putter platform with the introduction of MySpider, a new personalized consumer putter program inspired by the customization of putters seen on Tour, first by staffer Jason Day with his original Spider Tour Red in 2016 and since, a multitude of athletes both on staff and non-contracted who have gravitated toward personalizing their particular putters to better suit their preferences.



The MySpider program, available starting today via TaylorMadeGolf.com, allows golfers the ability to personalize a Spider Tour to thousands of possible combinations with the following options:

Hosel:

- L-neck (#1) (RH only)
- Short slant (#3)
- Double bend

Sightline:

- No sightline
- T-sightline
- Single dot
- Single line

Additional Customization Options:

Head color: black, red, green, blue, white, pink, purple or silver

Wing color: black, red, green, blue, white, pink, purple or silver

Face insert color: red or black Pure Roll® insert

Shaft color: black or chrome

SuperStroke Pistol GTR 1.0 grip: black, red, green, blue, white, pink, purple or silver

Shaft length: Between 32"-36", available in .25" increments



All putters are equipped with TaylorMade's patented, Tour-proven Pure Roll insert, featuring 45° grooves to increase topspin and improve forward roll* across varying surfaces – helping the golf ball start and stay on its intended line.

Check out the MySpider experience here:



Explore Custom MySpider Golf Putters | TaylorMade Golf

Pricing & Availability

Available starting today via [TaylorMadeGolf.com](https://www.taylormadegolf.com) only at an MSRP of \$360 USD, MySpider putters are shipped direct from the factory with an estimated 21-day lead time. Cancellations, modifications, and returns not permitted.

For more information or assets, please contact the TaylorMade Golf communications team.



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** claim based on robot testing of Pure Roll groove vs solid face.*

ABOUT TAYLORMADE GOLF

About TaylorMade Golf Company

Headquartered in Carlsbad, California, TaylorMade Golf is a leading manufacturer of high performance golf equipment with industry-leading innovative products like M3 / M4 metalwoods, M3 / M4 irons and TP5/TP5X golf balls. TaylorMade is the #1 Driver in Golf and also a major force on the PGA TOUR with one of the strongest athlete portfolios in golf, that includes world no.1 Dustin Johnson and five of the current Top 15 in the world.



TaylorMade Golfnewsroom