

TaylorMade Golf Company Announces Tour-Validated Hi-Toe Wedge

Already in the Bags of World #1 & #3 Dustin Johnson & Jon Rahm, Hi-Toe Wedge Design is Engineered for Ultimate Versatility around the Green

CARLSBAD, Calif. (January 23, 2018) — Having already played a significant role in World #1 Dustin Johnson's runaway victory at Kapalua as well as being relied on by World #3 Jon Rahm during his rookie season-closing victory in Dubai, TaylorMade Golf Company formally announced today the new Milled Grind Hi-Toe wedge, designed to deliver optimal short-game control for a multitude of shots and conditions around the green.



Featuring a higher, more centrally-located center of gravity, the new Hi-Toe wedge launches the golf ball lower while generating more spin and control from a variety of lies. The result, a wedge that gives golfers full confidence standing over full strikes, delicate chips, bump-and-runs, controlled pitches and precision-based flop shots, as well as providing excellent escape options from greenside bunkers.

"Our Tour players couldn't wait to put this in the bag; Dustin Johnson praised the performance of the Hi-Toe following his dominant victory at Kapalua; we're confident that this wedge will benefit golfers of all abilities around the green, regardless of what style of course they're playing on."

— Bill Price, Senior Director, Product Creation, Putters & Wedges

The Hi-Toe's full-face scoring lines ensure consistent ball contact out of the rough, while the high bounce leading edge and channel cut midsole make for a more efficient turf interaction which provides cleaner contact with the golf ball for optimal short-game accuracy and control. The enhanced heel and toe relief of the Hi-Toe wedge allows golfers to accomplish a wide array of shots without the club digging into turf, while the sole cavity features three trapezoid-shaped pockets that optimize weight distribution, which in turn enhances the wedge's feel.

Availability, Specs & Pricing

Engineered from 8620 carbon steel, the Hi-Toe wedge features a new, aged copper finish with ZTP-17 full-face grooves. Offered in 58°, 60° & 64° lofts (64° in RH only), each Hi-Toe wedge has a D5 swingweight and is equipped with KBS' Hi-REV 2.0 115g shaft with a Golf Pride Tour Velvet burgundy 360 GEC grip. Milled Grind Hi-Toe is available at retail on March 2 at an MSRP of \$169 USD.



For more information or assets, please contact the TaylorMade Communications Team.



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ABOUT TAYLORMADE GOLF

About TaylorMade Golf Company

Headquartered in Carlsbad, California, TaylorMade Golf is a leading manufacturer of high performance golf equipment with industry-leading innovative products like M1 and M2 metalwoods, M1 and M2 irons and TP5/TP5X golf balls. TaylorMade is the #1 Driver in Golf and also a major force on the PGA TOUR with one of the strongest athlete portfolios in golf, that includes world no.1 Dustin Johnson and five of the current Top 15 in the world.



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