

Jon Rahm Puts On Record-Breaking Display to Claim DDF Irish Open Using Bag Filled with TaylorMade Clubs

Rahm's first European Tour victory elevates the 22-year old to #8 in Official World Golf Rankings, the highest of his young career

Carlsbad, Calif (July 9, 2017) - Battling the elements, Jon Rahm displayed once again the play that has put the golf world on notice in his his first full season on Tour as he claimed his second victory of 2017 and first on the European Tour with a thoroughly dominant performance at Portstewart Golf Club. Rahm's total to par was the lowest in the event's history by three shots and is also the lowest of the season on the European Tour.



What You Need to Know:

- Capitalizing on his tremendous power with the 2017 M2 Driver, Rahm averaged more than 10 yards longer off the tee than the field (301 yards, 8th in field).
- Rahm plays the 2017 M2 Driver set to 10.5* one click lower with an Aldila Tour Green TX 75 shaft, the same setup he's had since the Career Builder Challenge in January.
- Rahm's victory is the 25th global victory for TaylorMade's '17 M Drivers, more than any other manufacturers.
- TaylorMade had 4 drivers in the top 4 (including ties) with Rahm, Ramsay, Rose and Im.
- Gaming his P750 Tour Proto Irons, Rahm hit an impressive 81.9% of Greens in Regulation - 4th in the field. He's relied on the P750s all season, and has his set (5-9, PW), equipped with True Temper's Project X 6.5 shafts.
- Rahm's putting was simply brilliant, carding 23 birdies and 4 eagles with his Spider Tour putter, the most sought after putter on both the European & PGA TOURs this season.
- Rahm's total to par (-24) was the lowest in the event's history.
- Rahm's TaylorMade stablemates Richie Ramsay & Daniel Im's 2nd & 4th place finished earned both an invitation to the Open Championship.



In Jon Rahm's Irish Open-Winning Bag:

['17 M2 Driver](#) / 10.5* / Aldila Tour Green TX 75

'17 M1 Fairway / 15* / Aldila Tour Green TX 75

RSi TP UDI #4 / 23* / Project X 6.5

P750 Tour Proto Irons / 5-9, PW / Project X 6.5

RSi TP UDI #4 / Project X Precision

Milled Grind Wedges / 52* & 56* (SB) / Project X 6.5

EF Wedge / 60* / Project X 6.5

Spider Tour Red Putter

TP5x Golf Ball



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About TaylorMade Golf Company

Headquartered in Carlsbad, California, TaylorMade Golf is a leading manufacturer of high performance golf equipment and golf balls and a major force on the PGA TOUR. With industry-leading innovative products like M1/M2 metalwoods, M1/M2 irons and TP5 golf balls, TaylorMade has one of the strongest athlete portfolios in golf, with six players in the current Top 12 in the world. Key athletes include world no.1 Dustin Johnson, world no.2 Rory McIlroy, world no.3 Jason Day, Masters champion Sergio Garcia, Olympic champion Justin Rose and world no.12 PGA TOUR rookie Jon Rahm.



TaylorMade Golfnewsroom