

# TaylorMade Golf Extends Contracts of World #1 & #2 Jason Day and Dustin Johnson

Both to Continue Playing TaylorMade Golf's Industry Leading Metalwoods, Irons and Ball

**Carlsbad, Calif. (September 21, 2016)** – TaylorMade Golf Company, maker of the most-played driver on the PGA TOUR for 15 years and counting, announced today the contract extensions of the number one and two players in the Official World Golf Rankings, Jason Day and Dustin Johnson, a move that reaffirms the company's commitment to fielding the strongest Tour staff in the industry and putting the highest performing equipment in the world in their hands as they compete on the sport's biggest stages.

## Jason Day

Jason Day, who first signed with TaylorMade in August of 2006, made his debut on the PGA TOUR that same year and hasn't looked back since.

*"For so many years, I aspired to play at the highest levels of the sport and become the best player in the world. I chose TaylorMade at the onset of my PGA TOUR career because they made products that performed. They've supported me on my quest for world #1 since day one. I'm excited to continue working with the great team at TaylorMade and playing the best performing equipment in the game."*

— Jason Day



Day, ranked 666th in the OWGR when he played his first tournament as a member of the TaylorMade Tour staff, claimed his maiden victory as a professional at the 2010 Byron Nelson Championship and is the youngest Australian to win a PGA TOUR event. Since his breakthrough moment on Tour, he's since accumulated 14 additional worldwide wins – 9 of them on the PGA TOUR – with a dominant performance at the PGA Championship and another with the M1 driver at the BMW Championship serving as career-defining moments during his storybook rise to #1.

**Day by the Numbers\*:**

10 PGA TOUR victories

56 top ten finishes  
#1 OWGR ranking  
69.232 scoring average (3)  
1.154 SG: putting (1)  
303.8 avg. driving distance (16)  
3-time Presidents Cup team member

**Day's current TaylorMade equipment:**

[M1 460 Driver](#) | 10.5°

[M1 Fairway](#) | 15°

RSi TP Irons

[Tour Preferred EF Satin Chrome Wedges](#) | 47° & 52° (Tour Grind) & 60° (ATV Grind)

[Tour Preferred X \('14\) Golf Ball](#) (No. 87)

[Spider Limited Red Putter](#)

## Dustin Johnson

Dustin Johnson, who first signed with TaylorMade in December of 2007, earned his 2008 PGA TOUR card by way of successfully navigating qualifying school. Johnson's first victory on the TOUR came at the Turning Stone Resort Championship in October 2008. Just four months later, he captured TOUR victory #2 at the AT&T Pebble Beach Pro-Am. He then successfully defended his title the following year for his 3rd PGA TOUR victory. Johnson has had at least one victory in each of the last nine PGA TOUR seasons, the longest such active streak on Tour.



Johnson's rise to a career-best #2 in the OWGR has been a steady climb since he turned pro, when he was ranked 1,375th. By the beginning of the '15-'16 season, Johnson found himself at #8, joining stablemate Jason Day as the second TaylorMade Tour staffer in the top 10. A dramatic victory in the 116th U.S. Open Championship at Oakmont, a career milestone for Johnson, lifted the 32-year-old to #3, and he then elevated to #2 two weeks later with his victory at the WGC-Bridgestone Invitational and then cemented himself atop the FedExCup Playoff Standings entering the Tour Championship with a dominant win at the BMW Championship.

Arguably the longest hitter on Tour, Johnson has been ranked inside the top five on the PGA TOUR in driving distance every year since earning his card, and held the top spot at the conclusion of the 2015 season. Thus far through the '15-'16 season, Johnson still holds the #1 position with a 314.2 yard average off the tee.

*“When I started my professional career, my goal was to be the best and win tournaments. I chose TaylorMade because they made products that outperformed anything else I had ever played. Since day one, I’ve had a great relationship with the TaylorMade team and especially the guys who support me every week out on TOUR. I’m looking forward to continuing our teamwork and playing equipment that I believe in and has helped me to succeed.”*

— Dustin Johnson

Johnson by the Numbers\*:

12 PGA TOUR victories

67 top ten finishes

#2 OWGR ranking

69.174 scoring average (3)

314.4 avg. driving distance (1)

3-time US Ryder Cup team member

2-time US Presidents Cup team member

**Johnson’s current TaylorMade equipment:**

[M1 Special Edition Driver](#) | 10.5°

[M1 Fairway](#) | 17°

[M1 Fairway](#) | 19°

Tour Preferred MB Irons ('14) | 3-PW

[Tour Preferred EF Satin Chrome Wedges](#) | 52° & 60° (Tour Grind)

[Spider Black Putter](#)

[Tour Preferred X \('14\) Golf Ball](#) (No. 1)

*"We've had tremendous relationships with both Jason and Dustin since the day they first signed with us and have thoroughly enjoyed working with them and watching as they've ascended to the top two spots in the OWGR. It's rare to have the top two players in the world in your stable and we're thrilled they've both decided to stay with the TaylorMade family, trusting the best equipment in the world as they continue their dominance on Tour."*

— Chuck Presto, Senior Vice President, Global Sports Marketing

For more information on TaylorMade Golf equipment or Tour staff players, visit [TaylorMadeGolf.com](http://TaylorMadeGolf.com).

\*Information accurate as of 9/12/16



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ABOUT TAYLORMADE GOLF

**About TaylorMade Golf Company**

Headquartered in Carlsbad, California, TaylorMade Golf Company sells golf equipment, footwear, apparel and accessories under the TaylorMade, adidas Golf, Adams and Ashworth brands. TaylorMade Golf Company posted 2014 sales of €913 million.

**About the adidas Group**

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok, TaylorMade and Reebok-CCM Hockey. Headquartered in Herzogenaurach, Germany, the Group employs more than 55,000 people across the globe and generated sales of around € 17 billion in 2015.

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TaylorMade Golfnewsroom