Kick off!

17-07-2015

Live in Amsterdam

15-08-2015

World Wide Coverage

15-08-2016

We are a live!

After Johan and Wienke founded The Things Network and it was presented at the IoT Meetup in Amsterdam ~10 people gathered and The Things Network community was a fact.
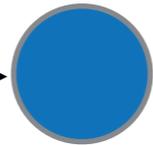
We defined our core principles in a Manifest. We discussed initial core challenges.

And we create a first plan.

Make it work first, make it awesome later and start with the riskiest stuff first.

The technical risks can be overcome. The biggest risk for our plan now is to get the contributors on board. Our central hypothesis is that the investment of creating the network can be carried by a small group of people that purchase a gateway and make it available to The Things Network.
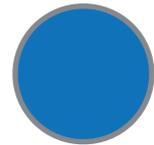
That is why we have to goal to tell the world on 15th of August that "*If we are able to crowdsource a network that completely covers the city of Amsterdam, we can cover the world in a year*". Which will be the main message of our global PR on that day.

So the short term goal is to make something work, so we can generate global awareness and leverage with potential partners, alliances, manufactures and contributors.

Cover the world with an open decentralized and crowdsourced IoT data network

For this to work every thing has to be scaleable.

The architecture, the accessibility for a global audience to invest in a gateway, routing, security, etc.
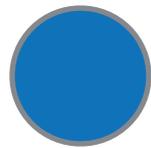
This is were the real work is done.

THE THINGS
N E T W O R K

Global Planning

The global planning shows our short term and long term goals.

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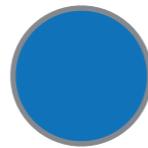
World Wide Coverage

15-08-2016

Network Coverage
>10 contributors covering the city of Amsterdam

Initial Routing System
Make it work

Initial Use Case
Water in Boat detector

Plan for a $200 gateway
For the story

A kick ass press release

Affordable Gateway (Plug and Play)

Security and Legislation

Scalable Crowd sourcing Campaign

Routing 100% aligned with Manifesto

THE THINGS NETWORK