

Innova Now Stocking Award Winning AlumiGraphics And Revolutionary G-Floor Graphics

Innova Solutions Add Two Leading Brands In The Floor and Wall Graphic Market To Their Portfolio

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SUMMARY

Innova Solutions is announcing the launch of two innovative floor and wall graphic brands. These products are in high demand with Innova Solutions being one of few retailers in the UK to supply the product.

Innova Solutions are delighted to announce the launch of both AlumiGraphics and G-Floor Graphics. These innovative products are simple to use and take the complexity out of installing floor and wall graphics. Both products are in high demand, the ground breaking technology used solve a number of problems in the customisable graphics market.

Glenn Dunleavy, Managing Director at Innova Solutions, said:

“We’re really excited about launching the AlumiGraphics and G-Floor Graphics brands at Innova, these innovative products really set us apart in the graphic market. We are now one of few retailers in the UK to stock these products. They offer numerous solutions to problems we regularly see clients experiences with traditional vinyl graphics.”

It’s product like these that are regenerating the graphics sector. With increased durability, marketers are getting more bang for their buck, while the flexibility of such products is allowing for more creative uses, such as the Tampa Bay Rays use of AlumiGraphics grip. They printed a 18 foot by 12 foot graphic that gave the impression of a birds eye view looking down into the stadium.

AlumiGraphics is a foil-based, wide format print media for digital printers. It is available in two finishes: GRIP and SMOOTH. Grip features a non-skid surface suitable for exterior walkways, while smooth is designed for exterior walls.

The material naturally conforms to rough or smooth textured surfaces; giving the appearance of painted graphics. The high-friction surface provides dual characteristics including exceptional slip resistance and reflectivity, therefore creating a durable, safe and highly visible, while the ease of application means there’s potential for many creative uses.

AlumiGraphics is utilised for graphics that can appear as painted on floors or walls, both outdoor and indoors. Anything can be printed onto this media and it does not need laminating. Large graphics can be tiled together to form almost any size and shape. Alumigraphics can be cut to shape with large format plotters, die cutting or manually with scissors. AlumiGraphics is available in blank rolls with both finishes measuring 53 inches in width, completely usable edge to edge. Available lengths are; 30, 75, or 150 feet long.

G-Floor Graphic is an extruded clear and flexible pure PVC product, that can be reverse printed using; flatbed, hybrid or roll-to-roll printers with both UV and solvent inks. It gives you an impeccable level of image protection and durability, while also boasting the thickest and widest wear layer in the industry.

Traditionally floor graphics fade, even with multiple laminating. G-Floor prints directly to the product, this creates a graphic floor as oppose to a floor graphic. The result is a product with greater durability, longevity and versatility that can withstand heavy footfall and vehicle traffic.

Innova Solutions also offer G-Floor Absolute White, a wood-grain style finish that has been purposefully designed for those without white-base print capabilities. The anti-chalking, that is an all weather formulation, can be applied to the majority of floorings. G-floor is available in widths of up to 10 feet, in thicknesses of 75mm (flexible) and 95mm (semi-flexible).



RELEVANT LINKS

Innova Solutions Website

<http://www.innovasolutions.co.uk>

Innova Solutions - AlumiGraphics

<http://innovasolutions.co.uk/product-category/floor-wall-graphic-media/>

Innova Solutions - G- Floor

<http://innovasolutions.co.uk/product/floor-wall-graphic-media/g-floor-graphic/>

Technical Data Sheet - AlumiGraphics

<http://innovasolutions.co.uk/wp-content/uploads/2015/07/TDS066-AlumiGraphics-Smooth-Grip-Issue-1-July-2015.pdf>

Technical Data Sheet - G-Floor

<http://innovasolutions.co.uk/wp-content/uploads/2015/07/TDS067-G-Floor-Graphic-Media-Issue-1-July-2015.pdf>

AlumiGraphics Website

<http://www.alumigraphics.com/cart/pc/home.asp>

G-Floor Website

<https://www.gfloorgraphic.com/>

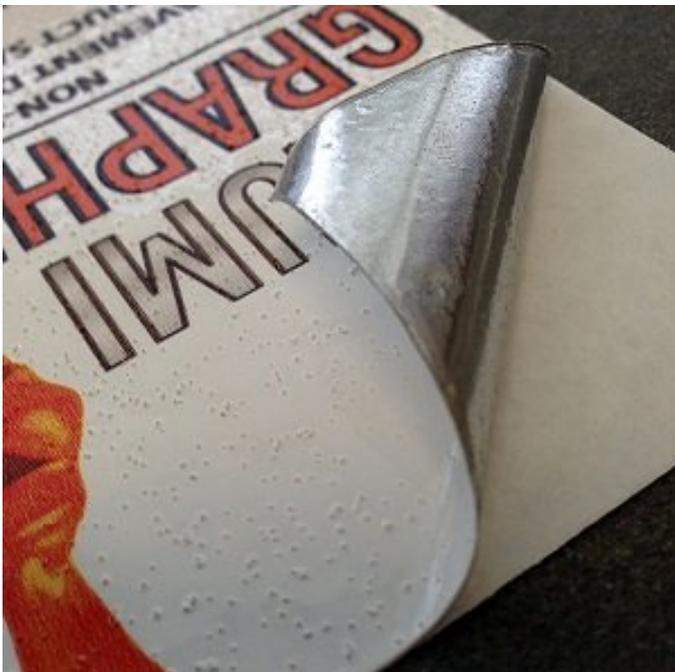
QUOTES

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— Glenn Dunleavey

IMAGES





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ABOUT INNOVA SOLUTIONS

Bonding people. Fixing problems

There are high strength bonding tapes and eco-friendly adhesives for an infinite number of applications. Yet when you want one to meet your specific needs can you find the guidance you need?

When Innova Solutions started trading in 2002 we didn't think so. In fact that's one of the reasons for our very existence. How much better would it be, we thought, if you knew exactly why high strength bonding tape A was better for your application than high strength bonding tape B?

That's what we do, with an enthusiastic team who know their stuff and take real pride in supplying exceptional adhesives and the practical advice to help you buy wisely.

Eco-friendly people. Eco-friendly adhesives

The environment has always been a part of our ethos because it's right outside our door. With the beautiful Lancashire countryside all around us, we're reminded daily that what we do – and how we do it – matters.

That's why so much of what we do blends high specification capabilities with an environmentally-friendly formulation. Take the new NovaBond XS (Extra Shear) range of foamed acrylic tapes. They're cured by UV, so no solvents are present in the production process or final product.

Or NovaSol NC, a non-chlorinated range of plastic welding adhesives which are safer to handle and dispose of.

The bonding people

For signage, construction, automotive and point of sale, find the high strength bonding tapes and eco-friendly adhesives for your application at Innova Solutions.



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