

Sticking Around: Innova Solutions Celebrate 15 Years Of Growth and Success

Founders share the secrets of creating a successful, booming business

14 JULY 2017, TRAWDEN

SUMMARY

Innova Solutions, a tapes and adhesives specialist based in Lancashire, recently celebrated a huge milestone: 15 years in business! Since opening their doors back in 2002, their unwavering ambition has seen them become market leading suppliers of high strength bonding tapes and structural adhesives in the sign industry, become the UK's biggest supplier of photoluminescent in the production of safety signage and take significant market share in the supply of bobbin-wound tapes into continuous production sectors like plastic extrusion.

When founded by Glenn Dunleavey and Spencer Kelly, the Innova Solutions mission was, in Dunleavey's words: "to deliver an unbeatable service. Our answer was always 'yes,' which meant we would find, re-source or make any product our partners needed to make their operation more efficient and cost-effective. We were a refreshing alternative for frustrated businesses."

Kelly adds: "We asked the signmaker what performance they wanted rather than what they already had from off-the-shelf products. From there our chemists formulated bespoke products to tick all the boxes.'

It is this personal touch which Dunleavey credits with their success: "Right now, our development team are working on new, innovative products for sign-making applications to deliver further production and performance benefits and improve finished aesthetics."

Today, Innova Solutions boasts a turnover of £4M and has a team of 14. Staff are as important as product at Innova Solutions, as Dunleavey explains: "Contrary to popular advice, I have employed many friends and they have grown and developed within the company both as business professionals and individuals and have made huge contributions in skills, energy, drive and enthusiasm. We have built a superb team that we can totally rely on."

"Business should be fun and we are privileged to have worked with people who have made the last 15 years a terrific journey. We are relishing the next 15!"

SPOKESPEOPLE



Glenn Dunleavey

press@3manfactory.co.uk

01772 921103

Managing Director



Spencer Kelly

press@3manfactory.co.uk

01772 921103

Sales Director



Linda Barrowclough

press@3manfactory.co.uk

01772 921103

Operation Director



Tom Strangwick

stran@3manfactory.co.uk

01772 921103

Marketing Executive

ABOUT INNOVA SOLUTIONS

Bonding people. Fixing problems

There are high strength bonding tapes and eco-friendly adhesives for an infinite number of applications. Yet when you want one to meet your specific needs can you find the guidance you need?

When Innova Solutions started trading in 2002 we didn't think so. In fact that's one of the reasons for our very existence. How much better would it be, we thought, if you knew exactly why high strength bonding tape A was better for your application than high strength bonding tape B?

That's what we do, with an enthusiastic team who know their stuff and take real pride in supplying exceptional adhesives and the practical advice to help you buy wisely.

Eco-friendly people. Eco-friendly adhesives

The environment has always been a part of our ethos because it's right outside our door. With the beautiful Lancashire countryside all around us, we're reminded daily that what we do – and how we do it – matters.

That's why so much of what we do blends high specification capabilities with an environmentally-friendly formulation. Take the new NovaBond XS (Extra Shear) range of foamed acrylic tapes. They're cured by UV, so no solvents are present in the production process or final product.

Or NovaSol NC, a non-chlorinated range of plastic welding adhesives which are safer to handle and dispose of.

The bonding people

For signage, construction, automotive and point of sale, find the high strength bonding tapes and eco-friendly adhesives for your application at Innova Solutions.



Innova Solutionsnewsroom