

# The first cat GPS tracker in the world that also works as a telephone!

Thanks to Weenect, i can now give my cat a phone call..



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## Weenect

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Résumé **Weenect, a youthful company specialised in GPS assisted “family geolocation”, is now launching its first GPS cat collar! Smaller and lighter than the version for dogs, Weenect can now supply cat owners as well.**

## Contact(s) Presse

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## Détails **In my cat's shoes !**

There are many cat owners out there, who wonder where he spends his day when he's not at home. Like the adventurer he is, our furry friend has a tendency to overstep the borders of his territory, often causing his owners great worries. Thanks to Weenect Cats, it's now possible to keep track of his whereabouts, without having to worry about him getting lost, running away or getting into trouble.

With a net weight of **only 25 grams** and a **tiny size (5,5 x 2 x 1 cm)**, **Weenect Cats is the smallest GPS tracker in the world.** It can be **clipped on to any collar** or harness and **harbors a GPS chip & SIM card**, allowing you to track the four legged pet directly from a smartphone.

Since it works like a traditional GPS, **through satellite reception**, there is **no maximum distance** to follow the pet. The cat's owner can also **retrace the steps** of his companion thanks to the **history logs**.

**Even more amusing is the tracker's incorporated microphone and speaker enabling you to speak to your cat from afar. The first telephone for cats is born!**

To activate your kitty's phone, a **subscription** (30€ for six months or 50€ a year) is necessary. This allows the tracker to work in 80 countries worldwide without any extra costs (the tracker is equipped with a SIM card).

Once the tracker has been turned on, a series of features allows you to locate your feline friend wherever he is via the app' Weenect - GPS trackers :

**-Set up custom warning messages:** warning you when the cat enters or leaves a predefined zone (unlimited number of zones).

**-Tracking: map, compass or augmented reality** (through your device's camera) with real time monitoring.

**Availability :** launch of pre-orders starting September the 30th at a price of 89€, guarantee of delivery by December the 15th.

**Advisable retail price:** 169€ VAT

**Sales-points :** (post-January 2016, after the pre-order phase) : Ick, Fnac, Darty, Auchan, Carrefour, Crédit Mutuel Mobile and CIC Mobile + a network of independent veterinarians and groomers.

**About Weenect :**


Founded in 2013 by two childhood friends Adrien Harmel and Ferdinand Rousseau, Weenect is now the worldwide reference for “family geolocation”. The company is run by a team of 11 and has sold over 6 000 trackers since its creation (as of June 2015).

The concept takes the shape of GPS trackers connected to an smartphone app' and web platform. Four products are now available: Weenect Kids (for children), Weenect Silver (for seniors), Weenect Pets (for dogs) et Weenect Cats (pour cats & small pets).

For more information: <http://www.weenect.com/en/>

Liens associés  Site Web

 Fiche App Store

 Fiche Google Play

## À propos de Weenect

Weenect contribue à la sérénité des familles en leur proposant le meilleur de la localisation. La solution prend la forme de balises GPS connectées à une application pour smartphones et à une plateforme web.

3 produits sont disponibles : Weenect Kids (pour enfant, ex Ma P'tite Balise), Weenect Pets (pour chien) et Weenect Silver (pour senior).

Lancée en 2013 par deux amis d'enfance, Adrien Harmel et Ferdinand Rousseau, Weenect est aujourd'hui la référence mondiale de la "géolocalisation familiale". La société est composée d'une équipe de 11 personnes et compte 6 000 balises vendues depuis sa création (à juin 2015).

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Weenect contributes to families serenity by providing the best quality of localisation. The solution takes the form of tracking devices connected to an application for smartphones and an online platform.

They are 3 products: Weenect Kids ( for children), Weenect Pets ( for dogs) and Weenect Silver ( for elders).

Created in 2013, by two childhood friends, Adrien Harmel and Ferdinand Rousseau, Weenect today is the global reference of « family geolocation ». The company is composed of 11 family lovers and has sold 6000 devices since it's creation ( to june 2015).

