

Weenect @ Web Summit

Stand A-628 / Pavillon 1



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Summary **As part of the french delegation Weenect will exhibit at Web Summit from Tuesday 8th to Thursday 10th of November. The company will exhibit on the French Tech hub of the event, as one of the 15th startups selected to represent France.**

Details Weenect was launched in 2013 by two inseparable childhood friends, Adrien and Ferdinand. A little bit later, Bénédicte, a mother of 4 children, has joined them. From its beginning, the start-up essence has always been the family.

It easily explains why they have decided to work towards family happiness with a range of connected products. The solution takes the form of tracking devices connected to a mobile application.

A GPS kids tracker, a GPS dogs collar and the first GPS cats phone are already available. The startup is now ready to reveal its 3.0 economical, mobile and solidary helpline for elders.

What makes them different?

- First of all they manage the entire value chain: from the network to the hardware and the software. Therefore, they provide a full service rather than just products.

- Secondly, they are the only one to address all family members through a single solution: kids, elders, dogs and cats.

- Finally, they put quality over everything. That gives them the recognition of their customers, with a 4.5/5 rating out of more than 500 opinions.

Weenect currently has a team of 15 employees, has sold more than 15 000 trackers and has raised 1 million euros since its creation.

Weenect

2 rue Eugène et Armand Peugeot
92500 Rueil-Malmaison
FRANCE

+33 1 82 28 39 40

support@weenect.zendesk.com

Spokesperson

Adrien HARMEL

Co-founder
adrien@weenect.com
+33 (0)1 82 28 39 40

Relevant links Weenect website

Quotes *We create products for our loved ones, to give them freedom and peace of mind.*
— Weenect

About Weenect

Weenect contribue à la sérénité des familles en leur proposant le meilleur de la localisation. La solution prend la forme de balises GPS connectées à une application pour smartphones et à une plateforme web.

4 produits sont disponibles : Weenect Kids (pour enfant, ex Ma P'tite Balise), Weenect Silver (pour senior), Weenect Pets (pour chien) et Weenect Cats (pour chat).

Lancée en 2013 par deux amis d'enfance, Adrien Harmel et Ferdinand Rousseau, Weenect est aujourd'hui la référence mondiale de la "géolocalisation familiale". La société est composée d'une équipe de 10 personnes et compte 10 000 balises vendues depuis sa création (à janvier 2016).

Weenect contributes to families serenity by providing the best quality of localisation. The solution takes the form of tracking devices connected to an application for smartphones and an online platform.

They are 4 products: Weenect Kids (for children), Weenect Silver (for elders), Weenect Pets (for dogs) and Weenect Cats (for cats).

Created in 2013, by two childhood friends, Adrien Harmel and Ferdinand Rousseau, Weenect today is the global reference of « family geolocalisation ». The company is composed of 10 family lovers and has sold 10 000 devices since it's creation (to january 2016).