

New Milestone in Food Delivery: Two Michelin Star Restaurant Signed by Foodora



Amsterdam's &samhoud places becomes the first-ever two Michelin star restaurant to offer delivery

Berlin, April 22 2016 — [foodora](#), the delivery service for popular local restaurants, today announced its partnership with [&samhoud places](#), making the Amsterdam restaurant the first two Michelin star-winner to offer delivery.

“We’re extremely honoured that a restaurant at this level would trust us with their food and we are excited to be bringing it to the homes of food-lovers of Amsterdam,” said Julian Dames, Chief Marketing Officer and Co-Founder at foodora.

Indeed, that is the trend evidenced by the past few years, as food delivery has evolved from greasy fast-food to more and more sophisticated offerings, culminating in this latest partnership.

“The perception of food delivery is completely changing, and I think our partnership with &samhoud places is powerful evidence of that,” said Dames.

“Of course a restaurant doesn’t need a Michelin star to be amazing. It could be a food-cart on the side of the road. But this just shows how much room there is for food-lovers and restaurants to connect in new ways that we had never imagined before.”

foodora uses insulated delivery containers and a routing algorithm to ensure that food arrives efficiently and in a way that it looks and tastes just as if it has come from the kitchen. This is important when delivering the carefully-crafted dishes on &samhoud places’ menu, such as Miral duck in a lacquer of sake, soy and apricot, and black risotto with zucchini, eggplant, spring onions and spinach.

&samhoud places is the brainchild of chef Moshik Roth, who has previous experience at the three Michelin-starred De Librije, also in the Netherlands. He opened the restaurant in 2012 and it won two Michelin stars that year.

“It’s a bit terrifying for a chef to relinquish control of presentation,” said Roth. “But we like a challenge. This is a unique opportunity to make Michelin-level dining more accessible. I love the idea of people enjoying my cooking on their own tables with their own plates.”

About foodora

foodora was launched in Germany in October 2014, backed by Rocket Internet in April 2015 and merged with Delivery Hero in September 2015. The on-demand delivery service currently connects high-quality restaurants and foodies in over 10 countries and is changing the way food delivery is viewed and experienced globally.

How does foodora work

Through the foodora website or via the new iOS and Android apps, customers can enter their postal code and view a curated list of restaurants serving their neighborhood. Once they have found their meal of choice, they can place the order in the comfort of their home or office, paying online through foodora's secure platform. The order is then carefully prepared by the restaurant, picked up by the foodora logistics team and delivered to their doorstep in around 30 minutes.
