

Wessanen Organic Expertise Centre

Wessanen is obsessive about organic and is one of the few food companies in the world to have its own Organic Expertise Centre.

16 AUGUST 2015, CAMBERLEY, SURREY

SUMMARY

The Wessanen Organic Expertise Centre (OEC) is a community of Quality, R&D and Sustainability/CSR people within Wessanen who are obsessive about organic. They share knowledge about organic and support the Wessanen mission of Healthier Food, Healthier People, Healthier Planet.

The OEC centrally aligns organic expertise and quality, resulting in a more integrated approach and an exchange of best practices in relation to the quality of ingredients, products and processes. It also focuses on engaging Wessanen's own people and helps them to increase their knowledge on organic and vegetarian food.

“Our conviction is that Organic is the ultimate sustainable food”, commented Wessanen's Laurence Beck, Director - Organic Expertise, Quality & R&D.



SPOKESPERSON



Adrian Linden

adrian@highlightpr.co.uk

Highlight PR

07919 967865

highlightpr



Nick Vellacott

nick@highlightpr.co.uk

Highlight PR

01225 444268 / 07803 072368

highlightpr

ABOUT WESSANEN UK

About Wessanen UK – www.wessanenuk.com

Wessanen UK is a natural and organic food company, with pioneering, healthy brands in expanding market segments: **Clipper Teas** produces a wide range of hot drinks including the #1 organic and white tea brands, and the first Fairtrade-accredited tea; **Kallo** makes market-leading, organic rice cakes, as well as other savoury snacks, stocks, gravies and cereals; **Whole Earth**, best known for its peanut butter, manufactures organic spreads, cereals and drinks; and **Almond Breeze**, the increasingly popular, healthy milk alternative.

Wessanen UK employs around 130 people in Camberley and Beaminster, and in 2014 its turnover grew to £57m. Wessanen UK is CarbonNeutral certified and, either directly or through its subsidiaries, accredited by or a member of a range of industry bodies and associations including; the Fairtrade Foundation; the Soil Association; the UK Tea & Infusions Association, and the Organic Trade Board.



Wessanen UKpressroom