

Whole Earth goes loco for cocoa with NEW Chocolate Peanut Butter

Whole Earth, the UK's number one peanut butter brand, is set to launch a Chocolate and Hazelnut peanut butter in time for Pancake Day – giving people a healthier alternative to traditional chocolate spreads.

Available from Tesco, **Whole Earth Chocolate & Hazelnut Smooth Peanut Butter** (RRP. £4.00 / 340g), offers a heavenly combination of cocoa and hazelnuts that's perfect for peanut butter and chocolate lovers alike.

Made without any refined sugar and simply sweetened with dates, the limited edition spread has 80% less sugar than the standard chocolate spread.



A brilliant source of protein and fibre, the new peanut butter is the perfect nutritional alternative for those wanting to lead a healthy lifestyle without compromising on indulgence.

As an official supporter of Team GB in their journey to Tokyo 2020, Whole Earth is committed to helping people add more plant-based nutrition to their diets and fuel an active lifestyle.

Kirstie Hawkins, Whole Earth brand controller, says:

“We’re delighted to be launching this new healthier chocolate spread. It offers people the best of both worlds; the nutritional goodness of peanut butter married with the delicious taste of chocolate and hazelnuts. It’s the perfect topping for pancakes.”

Whole Earth Peanut Butter with Chocolate and Hazelnut can be enjoyed in a number of ways, from spreading on pancakes, stirring into porridge and adding to your morning smoothie.

Suitable for those following a vegetarian or vegan diet, the new addition to Whole Earth’s range offers deliciously healthy, plant-based indulgence for all to enjoy.

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ABOUT WESSANEN UK

About Wessanen UK – www.wessanenuk.com

Wessanen UK is a natural and organic food company, with pioneering, healthy brands in expanding market segments: **Clipper Teas** produces a wide range of hot drinks including the #1 organic and white tea brands, and the first Fairtrade-accredited tea; **Kallo** makes market-leading, organic rice cakes, as well as other savoury snacks, stocks, gravies and cereals; **Whole Earth**, best known for its peanut butter, manufactures organic spreads, cereals and drinks; **Mrs Crimble’s** makes joyfully, wholesome and deliciously gluten-free macaroons, cakes, biscuits and nibbles, for all to enjoy, and **Almond Breeze**, the increasingly popular, healthy milk alternative.

Wessanen UK employs around 130 people in Camberley and Beaminstor. Wessanen UK is CarbonNeutral certified and, either directly or through its subsidiaries, accredited by or a member of a range of industry bodies

and associations including; the Fairtrade Foundation; the Soil Association; the UK Tea & Infusions Association, and the Organic Trade Board.



Wessanen UK