



The easyJet logo consists of the word "easyJet" in a white, lowercase, sans-serif font, set against a solid orange rectangular background.

Clipper Teas brings organic and Fairtrade teas to the sky with new easyJet deal

Clipper Teas, the natural and ethical brand owned by [Wessanen UK](#), has taken its tea to new heights after securing a three-year agreement with easyJet through leading airline caterers, Gate Group.

The new deal will see six organic teas from Clipper's portfolio available to over 90-million passengers annually. English Breakfast, Earl Grey, Peppermint, Lemon & Ginger, Redbush and Pure Green will all be served on board from October 2018.



Operating up to 1900 flights each day across 33 countries in Europe, easyJet passengers will now be able to sip on a natural, fair and delicious cup of Clipper whilst soaring through the skies.

Offering an all-natural hot beverage experience, not only is the tea organic it will also be served in cups made from plants not plastic. The plastic-free cups are fully compostable, made from sustainably-sourced card and lined with plant-based PLA.

To let passengers know the tea they are drinking is Clipper, the logo will feature on each cup and throughout the menus including the breakfast deals.



The organic brand was chosen for its strong ethical credentials, commitment to responsible sourcing and for delivering a quality, flavoursome product. Clipper Teas was the UK's first Fairtrade tea brand and is now the world's largest buyer of Fairtrade tea.

Rebecca Vercoe, Clipper Teas brand controller at Wessanen UK, comments:

“Clipper has a strong heritage, commitment to ethical sourcing, and only uses the finest, natural ingredients to make a great tasting cup of tea. These qualities are standing out during the tender process and helping us to create new partnerships in the foodservice sector. EasyJet were looking for an ethical tea company that could deliver great tasting tea; a description that fits Clipper perfectly.

“We are thrilled to be supplying EasyJet and look forward to seeing Clipper’s Fairtrade tea served in the skies for the first time.”

Founded in Dorset in 1984, Clipper manufactures an extensive variety of organic and Fairtrade teas and coffees – from everyday blends to green tea and infusions.

All of Clipper’s products are made with pure ingredients from the highest-quality sources, with nothing artificial added; the brand never uses bleach to whiten the bag and is working to develop a fully-biodegradable, GM-free tea bag from solely plant-based materials.





Rhiannon Winfield

rhiannon@highlightpr.co.uk

Highlight PR

01225 444268

[highlightpr](#)



Ben Veal

ben@highlightpr.co.uk

Highlight PR

01225 444268 / 07714 789356

[highlightpr](#)

ABOUT WESSANEN UK

About Wessanen UK – www.wessanenuk.com

Wessanen UK is a natural and organic food company, with pioneering, healthy brands in expanding market segments: **Clipper Teas** produces a wide range of hot drinks including the #1 organic and white tea brands, and the first Fairtrade-accredited tea; **Kallo** makes market-leading, organic rice cakes, as well as other savoury snacks, stocks, gravies and cereals; **Whole Earth**, best known for its peanut butter, manufactures organic spreads, cereals and drinks; **Mrs Crimble's** makes joyfully, wholesome and deliciously gluten-free macarons, cakes, biscuits and nibbles, for all to enjoy, and **Almond Breeze**, the increasingly popular, healthy milk alternative.

Wessanen UK employs around 130 people in Camberley and Beaminster. Wessanen UK is CarbonNeutral certified and, either directly or through its subsidiaries, accredited by or a member of a range of industry bodies and associations including; the Fairtrade Foundation; the Soil Association; the UK Tea & Infusions Association, and the Organic Trade Board.



Wessanen UKnewsroom