

# Wessanen UK appoints new Technical and CSR Director

Pioneering food company **Wessanen UK** – the owner of Clipper Teas, Kallo, Mrs Crimble's and Whole Earth – has recruited Cristina Ramsay as its new Technical & CSR Director as the company looks to bolster its sustainability credentials.



Efficient in safety compliance and business leadership, Cristina will be primarily responsible for supplier assurance and regulating the food safety, legality and quality of Wessanen UK's products. A key strategic focus will be directly supporting Wessanen UK's commitment to sustainable and ethical practices in line with the wider company vision, **Connecting to Nature**.

Cristina Ramsay brings over 20 years' industry experience to this senior role, following a long-established career as senior technical account manager at Allied Bakeries where she was responsible for improving and maintaining standards across the customer brand portfolio.



Prior to this, Ramsay also held roles with McCormick's and the Leatherhead Food Research Association.

**Cristina Ramsay, CSR & Technical Director at Wessanen UK, comments:**

*"Wessanen UK has firm, established sustainability credentials and I'm really looking forward to supporting the business as we strive to further improve and balance our environmental, social and economic sustainability."*

*"Our brands are all managed by highly motivated and knowledgeable quality, R&D and marketing teams, and I will work closely alongside them to further our consumer offering from both a technical and sustainability perspective."*



**Ann Chambers, HR Director at Wessanen UK, adds:**

*“Cristina has joined the business at a really important time, as we place a clear focus on our supply chain, our environmental outputs and our ethical credentials.”*

Cristina’s appointment follows that of new UK CEO Emma Vass, who joined Wessanen earlier this year.

**ENDS**

**About Wessanen UK – [www.wessanenuk.com](http://www.wessanenuk.com)**

Wessanen UK is a natural and organic food company, with pioneering brands in expanding market segments: **Clipper Teas** produces a wide range of hot drinks including the #1 organic and white tea brands, and the first Fairtrade-accredited tea; **Kallo** makes market-leading, organic rice cakes, as well as other savoury snacks, stocks, gravies and cereals; **Whole Earth**, best known for its peanut butter, manufactures organic spreads, cereals and drinks; **Mrs Crimble's** makes joyfully, wholesome and deliciously gluten-free macarons, cakes, biscuits and nibbles, for all to enjoy, and **Almond Breeze**, the increasingly popular, healthy milk alternative.

Wessanen UK employs around 130 people in Camberley and Beaminster. Wessanen UK is CarbonNeutral certified and, either directly or through its subsidiaries, accredited by or a member of a range of industry bodies and associations including; the Fairtrade Foundation; the Soil Association; the UK Tea & Infusions Association, and the Organic Trade Board.



**Rhiannon Winfield**

[rhiannon@highlightpr.co.uk](mailto:rhiannon@highlightpr.co.uk)

Highlight PR

01225 444268

[highlightpr](#)



**Ben Veal**

[ben@highlightpr.co.uk](mailto:ben@highlightpr.co.uk)

Highlight PR

01225 444268 / 07714 789356

[highlightpr](#)

---

#### ABOUT WESSANEN UK

**About Wessanen UK – [www.wessanenuk.com](http://www.wessanenuk.com)**

**Wessanen UK** is a natural and organic food company, with pioneering, healthy brands in expanding market segments: **Clipper Teas** produces a wide range of hot drinks including the #1 organic and white tea brands, and the first Fairtrade-accredited tea; **Kallo** makes market-leading, organic rice cakes, as well as other savoury snacks, stocks, gravies and cereals; **Whole Earth**, best known for its peanut butter, manufactures organic spreads, cereals and drinks; **Mrs Crimble's** makes joyfully, wholesome and deliciously gluten-free macarons, cakes, biscuits and nibbles, for all to enjoy, and **Almond Breeze**, the increasingly popular, healthy milk alternative.

Wessanen UK employs around 130 people in Camberley and Beaminster. Wessanen UK is CarbonNeutral certified and, either directly or through its subsidiaries, accredited by or a member of a range of industry bodies and associations including; the Fairtrade Foundation; the Soil Association; the UK Tea & Infusions Association, and the Organic Trade Board.

---



Wessanen UKnewsroom