

Clipper Teas partners with the Azzurri Group

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SUMMARY

Clipper Teas partners with the Azzurri Group to supply its natural, fair and delicious teas to over 250 Ask and Zizzi restaurants nationwide.

Clipper Teas, the ethical and organic tea brand owned by **Wessanen UK**, has agreed a new partnership with the Azzurri Group to supply over 250 Ask and Zizzi restaurants across the UK with a selection of its natural, fair and delicious teas.

The switch over to Clipper is already underway and will be phased in over the coming months in Zizzi and in early 2018 in Ask restaurants. Clipper is now on the Zizzi menu, and will be on the Ask menu by Spring 2018.

The new offer includes six of Clipper's Fairtrade and Organic teas spanning black, green and fruit infusions.

Thanks to significant new partnerships such as this one, Clipper Teas is establishing itself as a major player in the food service sector.

Adele Ward, Clipper Teas Brand Controller at Wessanen UK, says:

"We're thrilled to have our teas on the menu in Ask and Zizzi restaurants across the UK. Food service is an increasingly successful channel for Clipper as more venue operators recognise the value we can bring to their menu.

"The breadth of our portfolio including our market leading point of sale solutions, means that we have the flexibility to meet operators' needs. This, combined with our ethical and fair principles, natural processes and credentials in traceability, means we can offer the perfect solution to match consumer demand."

Cleopatra Zukas, Product Manager from the Azzurri Group, says:

"We're really excited to be stocking Clipper teas on our menus nationwide. Clipper's impressive ethical approach to providing high-quality and delicious organic teas makes us proud to serve them to our customers."

Clipper was the UK's first Fairtrade tea company. Founded in Dorset in 1984, Clipper manufactures

an extensive variety of organic and Fairtrade teas and coffees – from everyday blends to green tea and infusions. All of Clipper’s products are made with pure ingredients from the highest-quality sources, with nothing artificial added.



QUOTES

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IMAGES





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ABOUT WESSANEN UK

About Wessanen UK – www.wessanenuk.com

Wessanen UK is a natural and organic food company, with pioneering, healthy brands in expanding market

segments: **Clipper Teas** produces a wide range of hot drinks including the #1 organic and white tea brands, and the first Fairtrade-accredited tea; **Kallo** makes market-leading, organic rice cakes, as well as other savoury snacks, stocks, gravies and cereals; **Whole Earth**, best known for its peanut butter, manufactures organic spreads, cereals and drinks; **Mrs Crimble's** makes joyfully, wholesome and deliciously gluten-free macarons, cakes, biscuits and nibbles, for all to enjoy, and **Almond Breeze**, the increasingly popular, healthy milk alternative.

Wessanen UK employs around 130 people in Camberley and Beaminster. Wessanen UK is CarbonNeutral certified and, either directly or through its subsidiaries, accredited by or a member of a range of industry bodies and associations including; the Fairtrade Foundation; the Soil Association; the UK Tea & Infusions Association, and the Organic Trade Board.



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