

Clipper Teas wins five-year contract with National Trust

Pioneering Fairtrade tea brand Clipper will be the exclusive tea supplier to National Trust cafés and restaurants across the UK

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SUMMARY

Clipper Teas has won a five-year contract to supply its organic and Fairtrade teas to National Trust customers from October 2016. The brand, owned by Wessanen UK, is also working closely with the National Trust to develop an exclusive blend for visitors.

Clipper Teas, the pioneering tea brand owned by **Wessanen UK**, has won a five-year contract to supply its range of organic and Fairtrade teas to the National Trust from October 2016.

Clipper will be the exclusive tea supplier to cafés and restaurants at 200 historic sites and open spaces across the country, serving the National Trust's 22 million annual visitors.

As one of the country's largest catering businesses – covering everything from hill-top tearooms to large mansion house cafés – the National Trust currently serves up over 4.5 million cups of tea each year, with all contributions being re-invested into the care of its special places.

As part of the new partnership, the National Trust has worked closely with Clipper to create a bespoke and exclusive blend for visitors. This exclusive blend, which will be available in National Trust shops next spring, will be supported by a range of Clipper's Fairtrade and Organic teas and infusions, including a citrusy Earl Grey, fresh peppermint and naturally de-cafeinated everyday tea.

Gill Green, Marketing Director at Wessanen UK, comments:

"We are delighted to have won this prestigious business and to have the opportunity to work so closely with the National Trust. We pride ourselves on producing natural, unbleached and ethical hot beverages and are deeply proud of our British roots. With the National's Trust's ethical commitment to protecting our countryside and great heritage, Clipper and the National Trust really do make the perfect partnership."

Tim Howard, Food and Beverage Development Manager at the National Trust, adds:

"For many, a visit to a National Trust place wouldn't be complete without a cup of tea, so we've been working really hard not only to find the right supplier but also to develop the first ever National Trust

blend. We're thrilled to award this contract to Clipper as they enabled us to meet the high sourcing standards, sustainability levels and quality we expect, whilst enabling us to give value for money to our customers.

Clipper also supported us in the development of an exclusive blend. Our new National Trust everyday tea is a Fairtrade, refreshingly brisk, full flavoured blend with a coppery golden colour. It's sourced from the finest tea estates in East Africa and India and, we feel, makes a perfect cup, both whilst out visiting our places and next year enjoyed from home."

To find out more about Clipper's Fairtrade story and blends, visit clipper-teas.com.



QUOTES

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— Tim Howard, Food and Beverage Development Manager, The National Trust

IMAGES





National Trust





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ABOUT WESSANEN UK

About Wessanen UK – www.wessanenuk.com

Wessanen UK is a natural and organic food company, with pioneering, healthy brands in expanding market segments: **Clipper Teas** produces a wide range of hot drinks including the #1 organic and white tea brands, and the first Fairtrade-accredited tea; **Kallo** makes market-leading, organic rice cakes, as well as other savoury snacks, stocks, gravies and cereals; **Whole Earth**, best known for its peanut butter, manufactures organic spreads, cereals and drinks; and **Almond Breeze**, the increasingly popular, healthy milk alternative.

Wessanen UK employs around 130 people in Camberley and Beaminster, and in 2014 its turnover grew to £57m. Wessanen UK is CarbonNeutral certified and, either directly or through its subsidiaries, accredited by or a member of a range of industry bodies and associations including; the Fairtrade Foundation; the Soil Association; the UK Tea & Infusions Association, and the Organic Trade Board.



Wessanen UKnewsroom