

Wessanen publishes full year 2015 results

European healthy and sustainable food company achieved revenue growth of 21.6% in 2015

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SUMMARY

Wessanen's UK-based brands Kallo, Whole Earth and Clipper strongly contribute to overall growth of leading European healthy and sustainable food company, results reveal

Wessanen, a leading European healthy and sustainable food company, has today published its Full Year 2015 results, showing the company achieved revenue growth of 21.6% to €523.0 million and autonomous revenue growth of 9.4%.

The full release can be found here: <http://wessanen.com/en/newsroom/press-releases/201...>

Wessanen's UK-based brands contributed strongly to the company's overall growth.

Kallo grew by 20% during the year across its range of Rice Cakes and Organic Stock Cubes. The brand secured a significant number of new customer listings and is capitalising on growing demand for healthier snacking alternatives.

Whole Earth also enjoyed impressive growth, notably in the peanut butter category where it grew by 17% during the year, and 26% in the final 12 weeks of the year following a rebrand. The brand's focus on "down-to-earth" goodness, and its positioning as "nature's wonder-fuel" for active, healthy people has fuelled the brand's growth.

Meanwhile, Fairtrade tea brand **Clipper** also achieved solid double digit growth overall, thanks mainly to strong export growth, notably in the Netherlands, France and Germany.

Patrick Cairns, CEO of Wessanen UK, comments:

"We are really benefitting from the increased level of investment and the high quality of innovation on our brands – and from consumer's growing appetite for healthier, more sustainable food and drink choices. There's a food revolution underway: Consumers are taking more note than ever of what goes into the brands they buy and what impact their production has on the environment. People want great tasting, natural brands that do good for them and the planet – and that's what we're giving them."

QUOTES

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— Patrick Cairns, CEO, Wessanen UK

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ABOUT WESSANEN UK

About Wessanen UK – www.wessanenuk.com

Wessanen UK is a natural and organic food company, with pioneering, healthy brands in expanding market segments: **Clipper Teas** produces a wide range of hot drinks including the #1 organic and white tea brands, and the first Fairtrade-accredited tea; **Kallo** makes market-leading, organic rice cakes, as well as other savoury snacks, stocks, gravies and cereals; **Whole Earth**, best known for its peanut butter, manufactures organic spreads, cereals and drinks; and **Almond Breeze**, the increasingly popular, healthy milk alternative.

Wessanen UK employs around 130 people in Camberley and Beaminster, and in 2014 its turnover grew to £57m. Wessanen UK is CarbonNeutral certified and, either directly or through its subsidiaries, accredited by or a member of a range of industry bodies and associations including; the Fairtrade Foundation; the Soil Association; the UK Tea & Infusions Association, and the Organic Trade Board.



Wessanen UKnewsroom