PRESS RELEASE

New 123people-Apps Enhance Mobile People Search

Find friends and acquaintances even faster with the new pocket sized people search engine

Vienna, July 26th, 2011. Mobile Internet is used more and more widely around the world today. Currently, over six million people worldwide are searching for friends, family members, and business associates on the leading people search engine 123people (www.123people.com), using their mobile phone, smartphone, iPad, or PC tablet. In order to meet the growing needs of the mobile market, 123people has completely redesigned its existing smartphone applications: The free people search engine mobile apps are available online with immediate effect for iPhones and Android phones in five different languages. The online search for telephone numbers, email addresses, social network profiles and more people related information is now more easily available for smartphone users than ever before.

"With these new mobile applications, we are revolutionizing the people search experience on the Internet. With the 123people apps, our mobile users can find contacts fast, easy and free, as well as learning more about a certain person, or checking their own digital footprint", says Gilles Clouët des Pesruches, CEO of 123people. "With the newly revised and adapted design and an intelligent menu, whereby users can prioritize the search criteria, the apps become true pocket-sized people search engines that can be used anywhere and anytime: At home, in the office, or on the go."

An app for all circumstances

The application possibilities of the new 123people apps are diverse: A forgotten address, phone number, or email address can be found anytime and anywhere, within a few clicks. The contact can also be called directly, emailed, or saved straight from the application. Before a business meeting a quick online check can help with information and details for preparation. Even the control of the person's own digital footprint, a topic of critical importance in today's online world, is now easier than ever before.

The functionality of the 123people app at a glance

- Now find friends, acquaintances, business partners and celebrities even faster: The 123people apps are providing pocket sized phone numbers, email addresses, addresses, photos, videos, web links, social network profiles, news, blog posts, business search results, amazon wish lists, documents, CVs and micro blogs
- Check own digital footprint more easily than ever
- Call or send a text message straight to the searched phone number with one click*
- Save telephone numbers*, email addresses, etc., straight into your address book
- Send emails directly to the searched email address

- Direct search of personal contacts
- Share search results including pictures, videos, links, news or blogs immediately with your friends on Twitter, Facebook, and through email
- Save search results to review them at a later stage

Availability and languages
The 123people apps are available online for free with immediate effect in any Apple iTunes store and for the Android market, and can be viewed in the following languages: English, German, French, Italian and Dutch. It is available from the Android version 2.1 and from the iOS version 4.0, and has been optimized for the iPhone 3GS and iPod touch.

Free download of 123people iPhone App:
http://itunes.apple.com/ca/app/123people-free-people-search/id443144647
Free download of 123people Android App: https://market.android.com/details?id=com.one23people.android

*Currently available in the US, Austria and Germany.

About 123people
123people (www.123people.com) is a vertical seach engine dedicated to people search. 123people empowers anyone to find information about themselves and others – free and fast. With more than 50 Million Unique Clients every month, 123people is one of the largest people search engines in the world. The search results come from both global as well as from country-specific, freely available data sources on the Internet, which are not necessarily indexed by other search engines.

123people is currently available in 12 countries, ten languages as well as app for iPhones and Android smartphones: USA (www.123people.com), Canada (www.123people.ca), UK (www.123people.co.uk), Austria (www.123people.at), Germany (www.123people.de), Switzerland (www.123people.ch), Italy (www.123people.it), Spain (www.123people.es), The Netherlands (www.123people.nl), France (www.123people.fr), Sweden (www.123people.se), and Poland (www.123people.pl). Since March 2010, the Austrian company, 123people Internetservices GmbH, is part of the French PagesJaunes Group.

More on data privacy and how to manage your digital footprint at www.123people.com/page/reputation
Further information and pictures at www.123people.com/blog/press
Twitter: www.twitter.com/123people

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