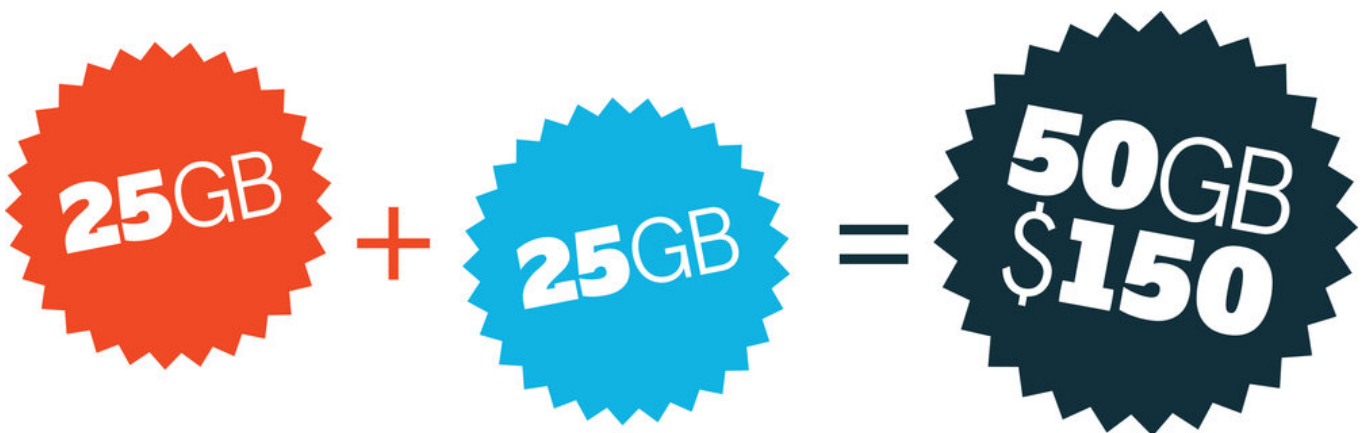




Karma Launches New Addition to Pulse Plan: 50GB of data for \$150/month

Getting online is easier than ever. Pulse 25GB with double the data.

New York, NY, August 8, 2016 - Karma, the New York City-based startup making sure you never have to worry about getting online, launches a new addition to their subscription model: 50GB of data for \$150 a month, allowing customers to cut their no-contract data bills in half. Pulse is Karma's monthly data offering and comes in multiple tiers to fit each person's needs: 5GB, 10GB, 20GB, and 25GB (introduced with double data.)

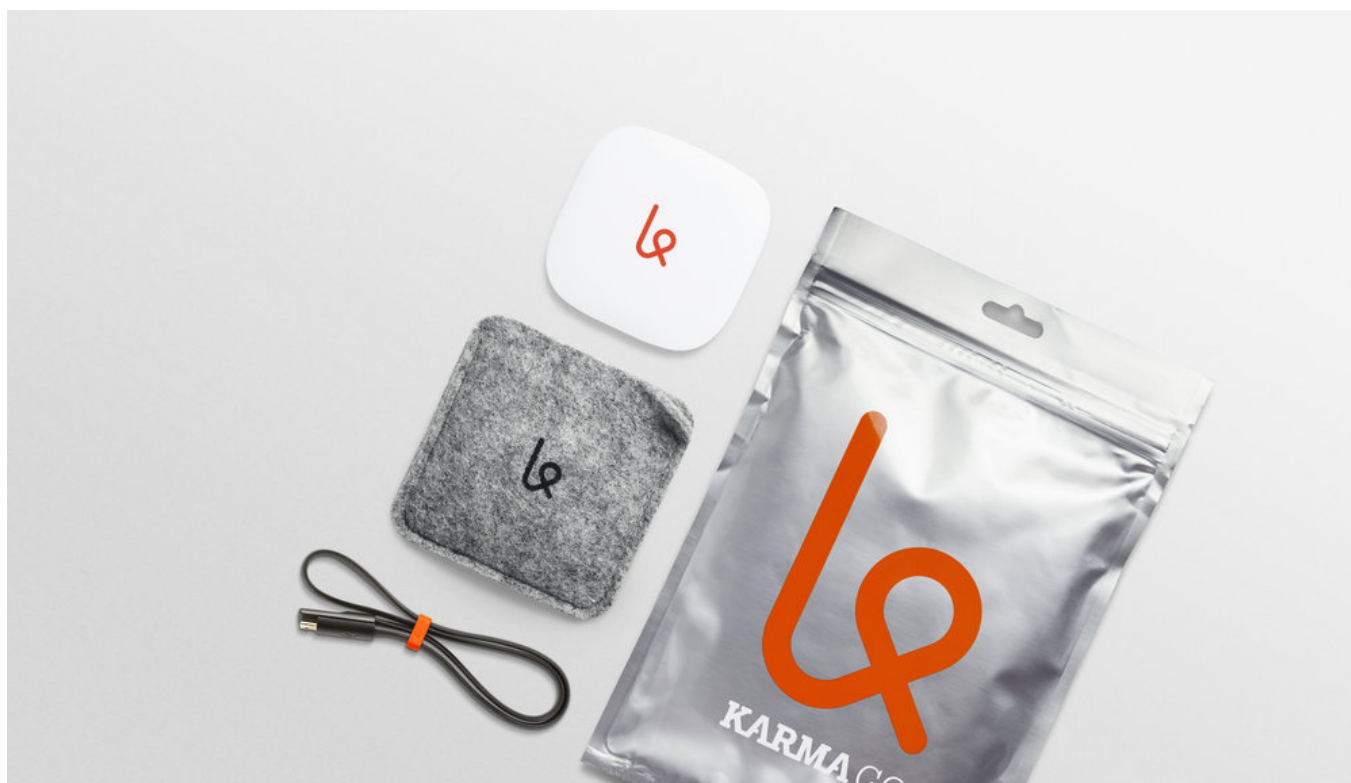


Pulse and Refuel:

Customers can switch between Pulse and Refuel (pay as you go, with data that doesn't expire) at any time in Karma's mobile apps, which are available in both [iOS](#) and [Android](#). The apps also let you manage billing, check your usage, enable premium features, and see who has hopped onto your connection.

Sharing on Pulse:

Karma believes that WiFi should be shared which is why each Karma Go connection is open to the people around you. Each time you share your connection, both parties are rewarded. On Refuel, everyone gets 100MB of data when you share. On Pulse, you receive a \$1 credit each time someone hops on your Go. That credit will be deducted from your next Pulse bill. It's a win-win.



The Device: Karma Go

Karma Go: **\$99 (after \$50 off for new customers signing up with any Pulse plan)**
\$149, 4G LTE pocket-sized WiFi to bring with you everywhere in the U.S.

The Data: Pulse or Refuel

Pulse: Choose your plan (5, 10, 20, and 25GB) starting from \$40/month. Limited edition double data promotion until December 31, 2016.

Refuel: \$15/GB, pay as you go, no expiration dates. Up to 8 simultaneous connections.

Visit yourkarma.com to get online and download their [iOS](#) and [Android](#) apps.



ABOUT KARMA

Karma was founded to create a future where internet access is ubiquitous, blurring the lines between internet at home, and internet elsewhere. We are devoted to making sure you never have to worry about getting online and created [Future Facts of a Wireless World](#) to communicate how that will happen in the next ten years.

Karma launched its first generation pocket-sized WiFi in 2012 and its second generation, Karma Go, in September 2014. Karma Go offers nationwide coverage so you can bring WiFi with you everywhere.

Karma is based in New York City, with a team in The Netherlands.



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