

HOW TO MAKE THE BEST GRAVEL WHEELS EVEN BETTER?

Combine the experience and knowledge already in house and there you have it:

RAW PACE and RAW CONTROL are here.

Like a chef in a Michelin star restaurant, sometimes you mix the right ingredients to create something special.

The DRIFT PACE and CONTROL, launched last year, proved to be a game changer in the gravel scene. They took several victories around the world, with riders praising the responsiveness and agility and the confidence they feel in corners and on every type of terrain. Some riders ran the RAW on gravel too, so the idea of combining these models was quickly born.

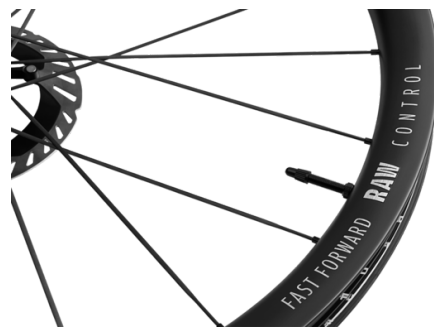
RAW PACE and CONTROL use the gravel specific rims of their little DRIFT brothers, combined with the VONOA carbon spokes and FFWD hubs with CeramicSpeed bearings of the RAW models. That blend of specifications saves up to 150 grams.

RAW PACE lands at 1380 grams, RAW CONTROL at just 1295 grams.

Besides the weight reducing, the remaining mass is concentrated closer to the centre of the wheel, boosting the agility and overall ride feeling.

Head to head with the competition the picture is clear. There are few wheels at this level, and the ones that exist do not match the quality to price ratio FFWD is known for.

RAW PACE and CONTROL are available from the beginning of July, priced at 2699 euro per set.



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