

FFWD WHEELS EXPANDS DISTRIBUTION IN MULTIPLE REGIONS

Fast Forward Wheels has reached an agreement with new distribution partners for the sales of FFWD Wheels in Spain, Switzerland and Singapore!

Fast Forward Wheels has over ten years of wheel building experience and is completely focussed on creating the best wheels from their facility in The Netherlands. FFWD Wheels has a broad range of high-end carbon wheels for different categories like road, track, cyclocross, triathlon and mountainbike. As technical partner of professional teams like Direct Energie and Arkea-Samsic FFWD can count on the best feedback which is used to further develop their products.

"We are looking for partners to make our network stronger and adding more distributors is one of our priorities. Getting in contact with motivated companies makes us confident we can grow FFWD further globally!"

— says FFWD sales manager Edwin Koopmans.

For Spain FFWD Wheels adds [Merida Bikes SWE](#) as distribution partner.

In Switzerland it has found a partner in [Passione Sportiva](#).

For Singapore the distribution will be handled by [Govers Online Asia](#).

ABOUT FAST FORWARD WHEELS

Building fast, strong carbon wheels: that was our goal as we started our company FFWD Wheels in the year of 2006. Craftsmanship, high quality and durability are our most important values. In a few years of time FFWD Wheels has grown into a company with a global distribution network and a solid reputation.

All FFWD Wheels are handmade at our company in the Dutch town of Zwolle. Our wheel builders pay close attention to every wheel. This leads to wheels which are feather light and strong as iron: FFWD Wheels are no mass product. FFWD Wheels are of high quality, hand built in the Netherlands.

FFWD Wheels does not only produce high-end wheels for the Road, we also build wheels for the Track, Cyclocross, Triathlon and MTB.

ffwd.com

[pr.co](#)



Fast Forward Wheelsnewsroom