



## FFWD WHEELS SUPPORTS TEAM DIRECT ENERGIE

Fast Forward Wheels and Team Direct Energie have reached an agreement for the sponsoring of wheels in the coming two years.

FFWD has been part of the professional peloton since 2010 supporting different teams. Team Direct Energie is a perfect addition in the strategy and wish of FFWD Wheels to be present at the highest level. With riders as Rein Taaramae and Lilian Calmejane, last one won a stage in the 2017 Tour de France, FFWD aims to return to the Tour de France.

*"We are very happy to get the opportunity to work with Direct Energie the coming years! It's also nice to have a rider like Sylvain Chavanel back on our wheels after he rode to stage victory and some days in the yellow jersey in the Tour de France of 2010." says Rik van Putten, Commercial Manager FFWD Wheels.*

Team Direct Energie will be riding FFWD rim brake wheels as well as disc brake wheels for some special races. All FFWD wheels are built by hand at their office in Zwolle, The Netherlands.



Building fast, strong carbon wheels: that was our goal as we started our company FFWD Wheels in the year of 2006. Craftsmanship, high quality and durability are our most important values. In a few years of time FFWD Wheels has grown into a company with a global distribution network and a solid reputation.

All FFWD Wheels are handmade at our company in the Dutch town of Zwolle. Our wheel builders pay close attention to every wheel. This leads to wheels which are feather light and strong as iron: FFWD Wheels are no mass product. FFWD Wheels are of high quality, hand built in the Netherlands.

FFWD Wheels does not only produce high-end wheels for the Road, we also build wheels for the Track, Cyclocross, Triathlon and MTB.

[ffwd.com](http://ffwd.com)

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