



REVIVAL OF THE OUTLAW

The FFWD MTB wheels are back

With a successful history including World Champion marathon titles the OUTLAW was first introduced back in 2017.

The new 2023 OUTLAW is one you can't miss! Based on the experience from before but with the standards of today. Of course built to last according to our ever increasing quality standards and attention for wheel building as a process.

For the experts

These OUTLAW wheels are intended for those Cross Country and Marathon riders who know every detail counts. Its wide rim also offers enough playroom for those riders that are more confident on a rougher track. The quality of the rims with enforced nipple holes and a wider bead ensure the suitability for All Mountain use as well.

Details matter

For these wheels a new set of FFWD hubs with boost fitting have been developed. Basics that are found across all our models also make the difference here; a ratchet internal system and high quality bearings make sure you have a fast engagement and smooth ride.

The choice for Sapim CX-Ray and CX-Sprint spokes are part of our built to last philosophy. Working with brass nipples results in durability but also serviceability. A set comes with pre-installed tubeless tape and valves.

These wheels are available as of now
Suggested retail price is 1499 Euro per set

GET CONFIDENT. GO FAST.

FFWD

OUTLAW Q&A

What is the intended use of the new FFWD Outlaw wheels?

The new Outlaw wheels are build and developed for XC/AM usage. The modern 30mm intern width rim can handle tires up to 2,7” which makes this wheelset also very suitable for beach racing.

The weight of the Outlaw is competitive but there are lighter options on the market?

Yes, we know. But the lightest choice isn't always the best choice. Even when you know that the weight spec is one of the first things consumers will have a look at. The OUTLAW rim has been reinforced in the nipple area as well as at the hookless bead. This to make the wheel stronger, more durable and better to handle direct impacts.

Perhaps needless to add, but ofcourse these (off-road) wheels are built with brass nipples. This to make and keep them serviceable.

A new FFWD hub, tell me more!?

The new FFWD BOOST hubs are directly derived from the FFWD TWO/ONE hubs. Built around a 36T ratchet system and assembled with high quality bearings. The hubs are, as the name suggests, only available in boost spacing (110/148).

Due to a specific demand for the Lefty compatibility we have decided to offer this option as well.

I only see a FFWD BOOST option available, will there be a DT240EXP option as well?

No, for now we only offer the OUTLAW with a FFWD hub option. Because of the current lead-times in the industry we are not able to offer a 240EXP option for MY23. We are aiming to add this option for MY24.

Any more more unanswered questions? Please feel free to contact info@ffwd.com