

ZALANDO TO BUILD FULFILLMENT CENTER IN LAHR, BADEN WÜRTTEMBERG

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- **C**onstruction planned to start in October 2015, test operations will begin in autumn 2016
- Zalando to create up to 1,000 new jobs
- Focus on markets in South Germany, Switzerland and France

BERLIN, 17 September 2015 // Zalando, the leading online platform for fashion in Europe, will start construction of its fourth self-operating logistics center in Germany this October. The company will partner with Goodman, the developer, investor and manager of the site, to build a property of 130,000 square meters. This will allow Zalando to serve customers in Southern Germany, Switzerland and France even faster, and to meet the further increasing demand for e-commerce. Test operations for the new site are planned for as early as autumn 2016. Zalando plans to create about 1,000 jobs at the site located in the Upper Rhine region.

“Customers are in the core of our work and we invest in numerous measures to further drive their satisfaction. Zalando Logistics plays a central role as one of our main competencies in our future development,” said David Schroeder, Senior Vice President Operations at Zalando SE.

Lahr was chosen over a range of other German locations in the search process. “Our decision is based on a reliable cooperation with the state of Baden-Württemberg, the municipal development company IGZ and the city of Lahr. Likewise, Lahr’s strong geographical location and infrastructure strongly influenced our decision,” Schroeder added.

Dr. Wolfgang Müller, Mayor of Lahr, added: “I am excited to announce this next step by Zalando and the decision to come to Lahr. It highlights how attractive the airport area and the location Lahr is in overall for new investors.”

As with the first two self-operated logistics centers in Erfurt and Mönchengladbach, Zalando will collaborate with logistics property group Goodman on the development of the new site in Lahr. Jordan Corynen, Regional Director DACH at Goodman, said: “This development in Lahr will enable the successful continuation of our collaboration with Zalando. This time the new property will not be built on a greenfield site, but will see the conversion of a 185,000 square meter former military site. We have now developed more than one million square meters of

logistics space for online trading in Germany.”

Details regarding the building and recruiting process will be presented in the coming months.

More information about Zalando logistics can be found here:

<https://corporate.zalando.com/en/our-responsibility-p#fc-433>.

Zalando logistics at a glance

Zalando operates its own logistics centers in:

Brieselang since 2011, 25,000m², existing real estate

Erfurt since 2012, 125,000m², developed by Goodman

Mönchengladbach since 2013, 125,000m², developed by Goodman

Lahr from autumn 2016 130,000m², developed by Goodman

Zalando currently employs over 5,000 people in its logistics centers.

Since the end of 2014, Zalando dispatches every delivery through its self-operated logistics centers.

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ABOUT ZALANDO

Zalando (<https://corporate.zalando.com>) is een toonaangevende pure play online fashion shop in Europa voor vrouwen, mannen en kinderen. Wij bieden onze klanten op één plek een praktische shopervaring met een uitgebreid aanbod aan fashion: schoenen, kleding en accessoires. Dit wordt aangeboden met gratis verzending en retour. Ons assortiment van meer dan 1.500 internationale merken bestaat uit wereldwijde populaire, fast fashion en lokale merken, aangevuld met artikelen van onze private labels. Ons lokale aanbod richt zich op de verschillende voorkeuren van onze klanten in elk van de 15 Europese markten waar we leveren: Oostenrijk, België, Denemarken, Finland, Frankrijk, Duitsland, Italië, Luxemburg, Nederland, Noorwegen, Spanje, Zweden, Zwitserland, Polen en het Verenigd Koninkrijk. Ons logistieke netwerk met drie centraal gelegen distributiecentra in Duitsland laat ons toe om onze klanten in heel Europa efficiënt te bedienen. Wij geloven dat wij met onze integratie van mode, bedrijfsprocessen en online technologie een overtuigend aanbod kunnen bieden aan zowel onze klanten als partners. Zalando's websites hebben meer dan 100 miljoen bezoekers per maand waarvan, in het vierde kwartaal van 2014, 48 procent de online retailer via mobiele apparaten bereikte. Dit resulteerde in 15 miljoen actieve klanten aan het einde van het kwartaal.



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