

Belgian Delegation of Tech Startups to Attend The Next Web Conference

A select group of Belgian entrepreneurs will take part in The Next Web this April 23rd- 24th in Amsterdam, The Netherlands.

- _____
- _____

Brussels – Mar 31st - Startups.be, an organization aimed to help Belgian tech entrepreneurs become successful by boosting their international exposure and improving their access to partners and investors, has gathered eight startups that will participate in the upcoming The Next Web Europe Conference.

The representatives from the Belgian startup scene will showcase their products and services to over 3500 international attendees are: Sentiance, Teamleader, Earnieland, You Know Watt, MyChannls, The LearnScape, ASSISTO and Tsing.

In this occasion, Startups.be and partners have lined up a special agenda for the delegation that includes a booth space for demos and PR exposure as well as targeted meetings with potential investors and international journalists.

During an exclusive training session held in March, the delegation received training on how to pitch by Lars Sudmann, the European Public Speaking Champion. In addition, the entrepreneurs will be guided by delegation leader Bart Becks, Founder of the crowdfunding platform Angel.me. Under his guidance, the participating startups will be immersed in activities that include help to meet investors, attract media coverage and connect with strategic partners.

Startups.be has organized this initiative as part of its flagship Go Global Program with the support of Flanders Investment & Trade as a key partner. Go Global is an international outreach program developed in close collaboration with the regional enterprises and import/export agencies focused on increasing the worldwide exposure of Belgian entrepreneurs and help to improve the entrepreneurial climate throughout Belgium.

The Next Web Conference is a gathering of the world's leading game-changers in technology

from all over the world. In this edition, that will be distinctive since it is the 10th Anniversary of this first-rate event, some of featured speakers will be Werner Vogels, CTO of Amazon; Neelie Kroes, ex-Vice President of European Commission; Pieter van der Does, Co-Founder & CEO of Ayden; and many other outstanding industry experts and businessmen.

About Startups.be

Startups.be is the one stop shop for Belgian tech entrepreneurship. Founded in 2013, it offers entrepreneurs easy & qualitative access to all of the supporting instruments, activities, programs and activities throughout Belgium and stimulates collaboration & cross fertilization between the different tech startup ecosystem stakeholders. More Information: www.startups.be

More information on Startups.be at The Next Web Conference: <http://startups.be/content/next-web-amsterdam-0>

Contact:

Thibaut Claes

M. + 32 475 20 86 54 thibaut@startups.be

Yonca Braeckman

M. +32 498 61 00 71 Yonca@startups.be

ABOUT STARTUPS.BE

Tell the visitors of your pressroom the most important facts about your company. Think of size, revenue, services/products offered, history and plans your mission

StartUps.bepressroom

StartUps.be

🌐 Main website

👤 Spokesperson



Karen Boers

Managing Director

karen.boers@startups.be



Yonca Braeckman

Operations Manager

yonca@startups.be

AGENCY PRESSROOMS

[TNW NEWS CENTER](#)

RECEIVE UPDATES

[FOLLOW PRESSROOM](#)