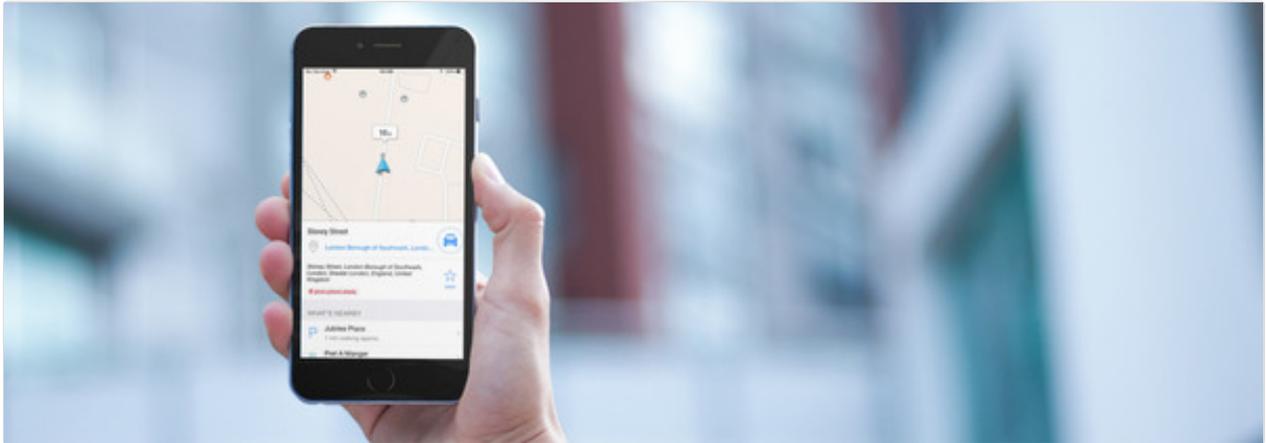


Navmii now with offline maps & 3 word address discovery

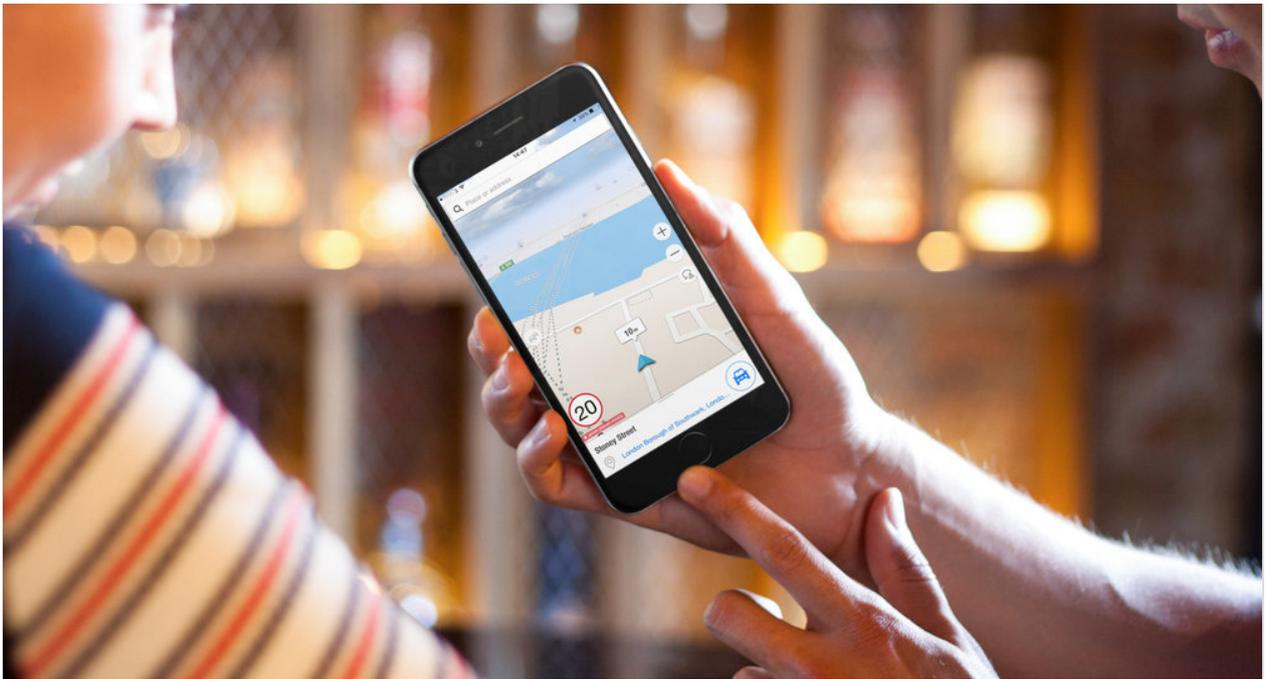
Navmii, the award winning smart navigation and traffic app, with over 26 million users worldwide, has fully integrated what3words. It means users can discover, save, share & navigate to a 3 word addresses directly within the Navmii app.



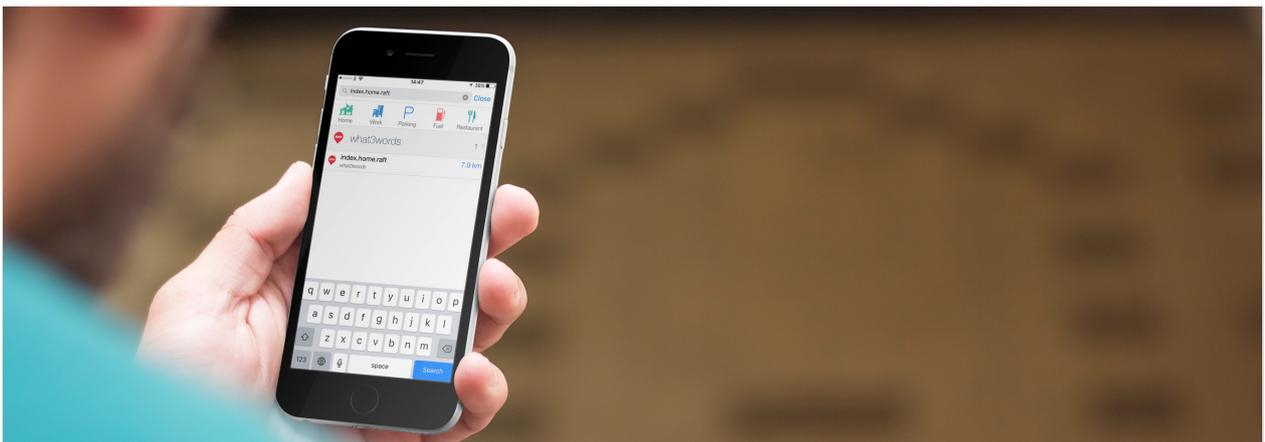
what3words is a universal location reference system based on a global grid of 57 trillion 3mx3m squares. Each square has been pre-assigned a fixed and unique 3 word address. It works in multiple languages, offline with no data connection. The use of words means everyone can find any location accurately and communicate it more quickly, more easily and with less ambiguity than any other system. what3words has its own apps but also code which mean 3 word addresses can easily be added to others apps & services.

what3words is incredibly useful for areas without a postcode or street address or where they are inaccurate. Rather than having to use the what3words app then open a 3 word address in another navigation apps, you can now simply use Navmii. As Navmii's maps are downloadable the whole system will also work offline, without a data connection, all over the world.





Now, to discover a 3 word address in Navmii, zoom in and tap on the desired location on the map and it will be displayed. When you search for any location using any place name, lat/long or street address you'll be shown it on the map and also given the 3 word address. And you can just pop a 3 addresses into Navmii search and it will show you the precise pin point on the map and give you voice guided instructions telling you how to get there.



The Navmii & what3words partnership aims to make it easier for people to connect to places – dispelling the need to remember inaccurate and lengthy postal addresses or latitude and longitude coordinates.

Navmii will now be able to navigate its users to exactly the right entrance at a venue or help them track down friends at a festival by sharing just three simple, unique words.

Poor addressing and navigation causes Britain's to spend over 22 million hours a year lost while abroad and it is the number 1 cause of arguments between couples abroad. Poor addressing also costs business millions in incomplete deliveries, UPS estimate that saving 1 mile per driver per day equates to a \$50m annual saving.

“Postcodes and addresses only go so far. Consider Wembley Stadium and its numerous entrances – the what3words integration means that if a Navmii user wants to meet friends at the south west side of the stadium, all they have to do is enter ‘mostly.scared.swing’ into the search bar and Navmii will take care of the rest. We are dedicated to making navigation and connecting people to places much simpler.”

— Peter Atalla, CEO of Navmii

Navmii’s free mobile navigation app combines voice-guided navigation, live traffic information, local search and safe driver ratings to create a community of smart, engaged and active drivers.

The app is available for [iOS](#) & [Android](#) and already has more than 26 million downloads and is available across 90 countries. Navmii is powered by its own mapping data and real-time Navmii community updates, combined with OpenStreetMaps to create free and accurate driving advice.

ABOUT WHAT3WORDS

what3words is a global grid of 3mx3m squares where each square has been pre-allocated a fixed and unique 3 word address.

75% of the world suffers from inconsistent, complicated or inadequate addressing systems.

This means that around 4 billion people are invisible; unable to report crime; unable to get deliveries or receive aid; and unable to exercise many of their rights as citizens because they simply have no way to communicate where they live.

It means that in remote locations water facilities can't be found, monitored and fixed; and schools, refugee camps and informal settlements remain unaddressed. Even in countries with advanced systems, people get lost, packages aren't delivered and businesses aren't found.

Poor addressing is costly & annoying in developed countries, but limits growth and threatens lives in developing ones.

Our API is being integrated into businesses, apps & services. It works across all platforms and devices, in multiple languages, offline and with voice recognition.

What3words means everyone and everywhere now has an address.



what3wordsnewsroom