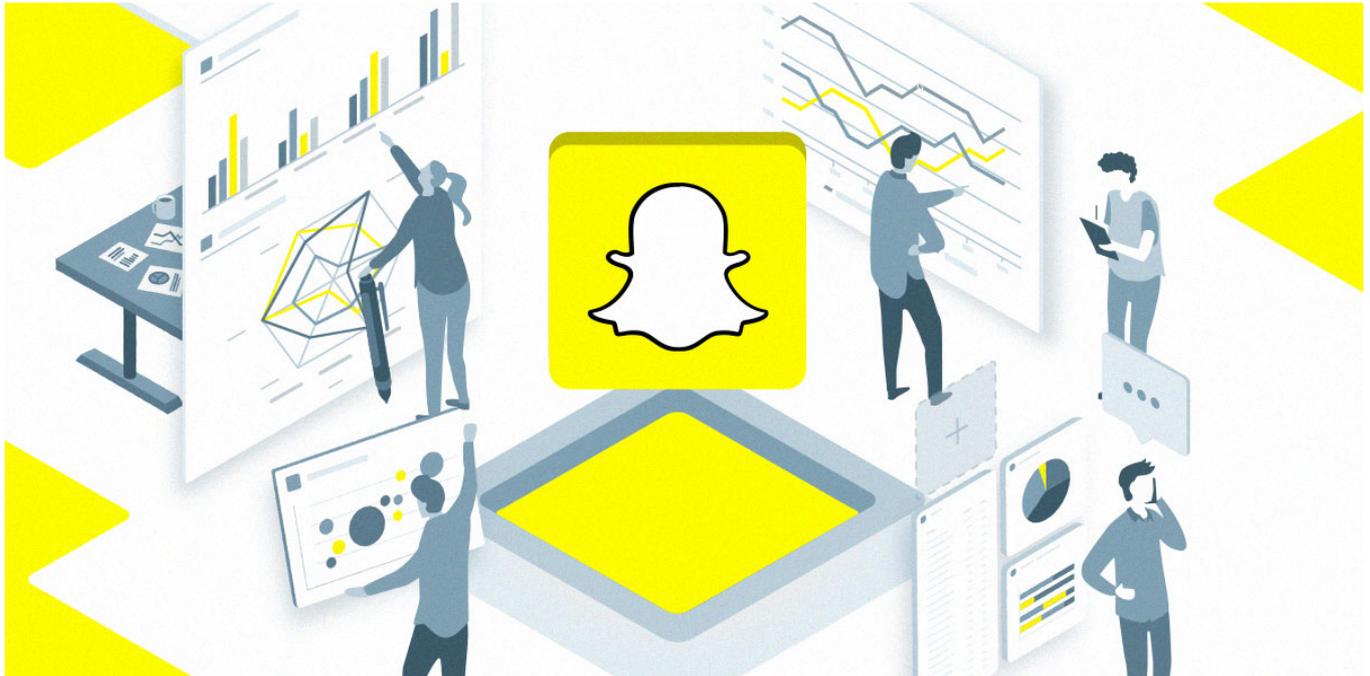




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quintly now enables users to analyze Snapchat Story Studio data in-depth

As the first third-party analytics solution, quintly now offers access to all available Snapchat Story Studio metrics for a holistic analysis.

Social media analytics solution quintly has just launched a comprehensive Snapchat Story Studio Analytics product. Starting with a huge variety of metrics, the company offers publishers an in-depth solution to analyze Snapchat Story Studio data. Among these metrics, marketers can find the most essential KPIs, including metrics on demographics, user loyalty, viewer funnel, drop-off and completion rate and many more.

quintly's Snapchat Story Studio Analytics solution allows publishers to track and compare data on Show, Story and Snap level, helping them understand their audience to the core and take their social strategy to the next level.

quintly provides analytics for Facebook, Twitter, Instagram, YouTube, LinkedIn, Pinterest and now Snapchat, all of which are compiled in customizable dashboards. Thus, marketers have all KPIs available in one central place without the need to check every network separately.

Integration to business intelligence systems like Google Big Query or Tableau is also possible.

For more information or a free 14-day trial, please visit: <https://www.quintly.com/pricing/>

ABOUT QUINTLY

quintly is a web-based **social media analytics tool** that helps users track and benchmark their social media performance against their competitors, empowering clients to take better data-based decisions and optimize their social media strategy.

quintly was founded in the small town of Ennepetal, Germany in early 2011 by the brothers Alexander and Frederik Peiniger and is now headquartered in Cologne, Germany since 2012. Having started off as a small team under the name “AllFacebook Stats” it was renamed later on to “quintly” as more and more networks have been integrated. quintly’s clients can track Instagram, Facebook, Twitter, LinkedIn, YouTube and Pinterest.

The company now employs 25 people in **Germany, Brazil** and the **US**, has users in **183 countries** and serves paying clients in over 60 countries. After three years in business, quintly expanded internationally in 2014 and has established its US corporation as well as a sales office in Brazil with its headquarters remaining in Cologne. Besides providing an advanced analytics tool, quintly’s international team also shares its expertise through publishing in-depth studies and social media data analyses regularly.

To find more information about the story behind quintly, please visit <https://www.quintly.com/about>.

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