

iVOOMi Smartphones Enter the UAE Market Exclusively on SOUQ.com



April 2018, Dubai, U.A.E.: Hong Kong based Electronics company iVOOMi has announced the launch of its latest smartphone range in the UAE exclusively on SOUQ.com. iVOOMi's range of smartphones offer a premium mix of new-age technology and design for consumers who are driven by value for money. iVOOMi's latest range of smartphones include their flagship models Me and Me3s with the shatterproof display and i1 and i1s with full view /infinity-edge display and dual rear camera.

Ashwin Bhandari, CEO, iVOOMi India says, “We are glad to announce our entry into yet another disruptive smartphone market. iVOOMi’s products are enriched with latest technological features and premium looks which suit the tastes of the UAE mobile phone users. Moreover, we have focused on bringing these smartphones at unbeatable prices that brings ‘Value for Money’ to our customers” “The market is not very crowded and we intend to design our products depending on the local needs of the target segment. We want our distribution to be strong in every market we operate in, and we are glad to partner with the e-commerce platform Souq.com for driving our entry into the UAE market.”

Ronaldo Mouchawar, Souq.com CEO & Co-Founder said, “We are dedicated to bringing leading new brands and technology to provide product diversity for our customers. iVOOMi is gaining popularity due to its focus on providing products with latest technology at competitive pricing and we believe iVOOMi is an exciting addition to SOUQ. We continue to focus on making high-specs, world-leading technology more accessible to SOUQ customers and bring the latest and trending smartphones exclusively to them at the click of a button.”

iVoomi Me3 comes with a shatterproof display and a 5MP front camera that takes bright and crystal clear selfies, while the 13MP rear camera lets you take sharp and crisp photos. As for The Me3s model, it comes with a Rapid 2.0 charger for quick battery charging. The Dual-SIM smartphone has 3GB RAM to ensure smooth performance.

The iVOOMi i1 is yet another flagship by the brand with the infinity edge display screen; a trend in the smartphone industry well noted by the experts. Additionally, a 13+2 MP dual rear camera loaded with a robust RAM ROM combination at the value for money price makes it to the list of must-buys.

The iVOOMi i1s comes with an infinity edge display screen and new-age features like facial recognition, one touch fingerprint sensor , 4G VoLTE, 13+2 dual rear camera and 8 MP front camera with a 3+32 RAM ROM again with value for money pricing.

The iVOOMi i1s has 3GB RAM that enables you to finish all your daily tasks fluidly and quickly. This dual-SIM smartphone supports VoLTE network. The iVOOMi i1s is a slim device packed with cutting-edge technologies.

Model Name

iVOOMi Me3

iVOOMi Me3s

iVooMi i1

iVooMi i1s

Specifications

5.2 inch HD IPS | ShatterProof Display | 2GB + 16GB | 8 MP + 8MP | 3000mAh | MTK 6737 |
Android 7.0 | 4G VoLTE Dual SIM

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5.45 inch HD IPS | Infinity edge display | 2GB + 16GB | 13MP+2MPDual rear camera| 8MP
Front| 3000mAh | MTK 6737 | Android 7.0 | 4G VoLTE Dual SIM

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Front| 3000mAh | MTK 6737 | Android 7.0 | 4G VoLTE Dual SIM| Facial Unlock

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