

SOUQ.com Collaborates with Saudi Electronic University to Support the Saudi Vision 2030



Students of the University to benefit from knowledge exchange, internship projects and consultation opportunities

13 March 2018, Kingdom of Saudi Arabia: SOUQ.com, an Amazon company, signed a memorandum of understanding with the Saudi Electronic University, represented by the College of Administrative and Financial Sciences, for an initiative that allows for knowledge exchange, student projects and internship opportunities. The memorandum was signed at the University's headquarters in Riyadh by Dean of the Administrative and Financial Sciences College at the Saudi Electronic University, □ Dr. Thamer Omar Alhussain□. The signing event was attended by the University's Vice President of Academic Affairs, Prof. Abdullah Bin Omar Al-Najjar, and Saleem Hammad, General Manager of SOUQ.com, KSA.

The Saudi Electronic University strives to develop the values and skills of the Saudi youth in line with the Saudi Vision 2030. This agreement is part of SOUQ's ongoing efforts to train and create job opportunities for Saudi Arabia's younger generation and support in building a knowledge based society in the Kingdom Saudi Arabia.

Saleem Hammad, General Manager KSA, SOUQ.com comments, "We are proud to be associated with this prestigious university and provide them our support for the Saudi Vision 2030. This initiative will ensure mutual use of available resources and ensure optimal investment through accumulated expertise, in addition to bolstering the concept of social collaboration. With such internship opportunities, we aim to improve the training of future leaders of the country and make them an integral part of real business projects. At SOUQ, we endeavor to encourage the younger generation to innovate and achieve their own professional ambitions and this collaboration is a step forward in that direction."

□ Dr. Thamer Omar Alhussain, Dean, College of Administrative and Financial Sciences, SEU said, "This agreement sets the framework for cooperation projects and initiatives between the College and SOUQ, through the exchange of knowledge and consultation, student projects, and cooperative training. Through this, we seek to realize the University's vision to contribute to building a generation armed with skills and knowledge that covers the needs of the job market and serves the comprehensive development requirements to realize the Saudi Vision 2030." Saudi Electronic University is an accredited government establishment, founded with the approval of the late Custodian of the Two Holy Mosques, King Abdullah bin Abdulaziz Al Saud, for the decision of the Higher Education Council to establish it in 2011. The University contains the following colleges: College of Administrative and Financial Sciences. College of Computing and Informatics. College of Health Sciences. College of Science and Theoretical Studies. It employs integrated education, which combines physical face-to-face attendance with attendance via technology from any place via virtual classes.

ABOUT SOUQ.COM

About Amazon:

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention,

commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit www.amazon.com/about

About SOUQ.com:

SOUQ.com is an online retail and marketplace website in the Arab region, featuring more than 9.4 million products across 31 categories such as consumer electronics, fashion, health and beauty, household goods, and baby. Today, SOUQ.com attracts over 45 million visits per month, with localized operations in the KSA, UAE and Egypt. SOUQ.com offers a convenient and safe online shopping experience with secure online payments, and option to pay cash on delivery. For more information, visit www.SOUQ.com.

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