

SOUQ welcomes 3M's innovative products to serve everyday customer needs



3M car accessories, personal care products, home supplies, stationery and even more now available on [SOUQ.com](https://www.souq.com)

12 March 2018, Dubai, United Arab Emirates: SOUQ.com has announced newly available products on SOUQ.com from renowned American innovative sciences company 3M to provide easy access to innovative solutions to life's everyday needs to customers across the UAE, KSA and Egypt. With this launch, a large assortment of 3M automotive parts, personal care products, home supplies, stationery, air filters and many more products will be available to customers at great prices at just the click of a button.

Launching on SOUQ.com allows 3M to provide hundreds of authentic and superior quality products such as window films, car accessories, personal care products from Futuro and Littman brands with plans to add industrial and commercial range products as well throughout 2018. Online shoppers in the Middle East are increasingly comfortable with the trend of buying auto parts through e-commerce, encouraged by the convenience, variety and value on offer.

Ronaldo Mouchawar, SOUQ.com CEO & Co-Founder comments: “3M is an exciting addition to SOUQ and our offerings. With a presence in 65 countries, 3M has maintained its reputation of offering its customers innovative solutions to life’s daily needs, an attribute that SOUQ is looking for in all its collaborations with global suppliers. As we continue to strive and fulfill all the essential needs of our customers, we believe this collaboration will be a step further in our constant effort to exceed our customers’ expectations.”

Robert Nichols, Managing Director of 3M Middle East & North Africa, says: “We are delighted to be collaborating with SOUQ. Their online platform provides a remarkable opportunity for 3M to expand the reach of our products regionally. As a company committed to deliver innovative solutions through applying science to life, this is a brilliant way to connect more closely and touch the lives of people every day.”

ABOUT SOUQ.COM

About Amazon:

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit www.amazon.com/about

About SOUQ.com:

SOUQ.com is an online retail and marketplace website in the Arab region, featuring more than 9.4 million products across 31 categories such as consumer electronics, fashion, health and beauty, household goods, and baby. Today, SOUQ.com attracts over 45 million visits per month, with localized operations in the KSA, UAE and Egypt. SOUQ.com offers a convenient and safe online shopping experience with secure online payments, and option to pay cash on delivery. For more information, visit www.SOUQ.com.

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