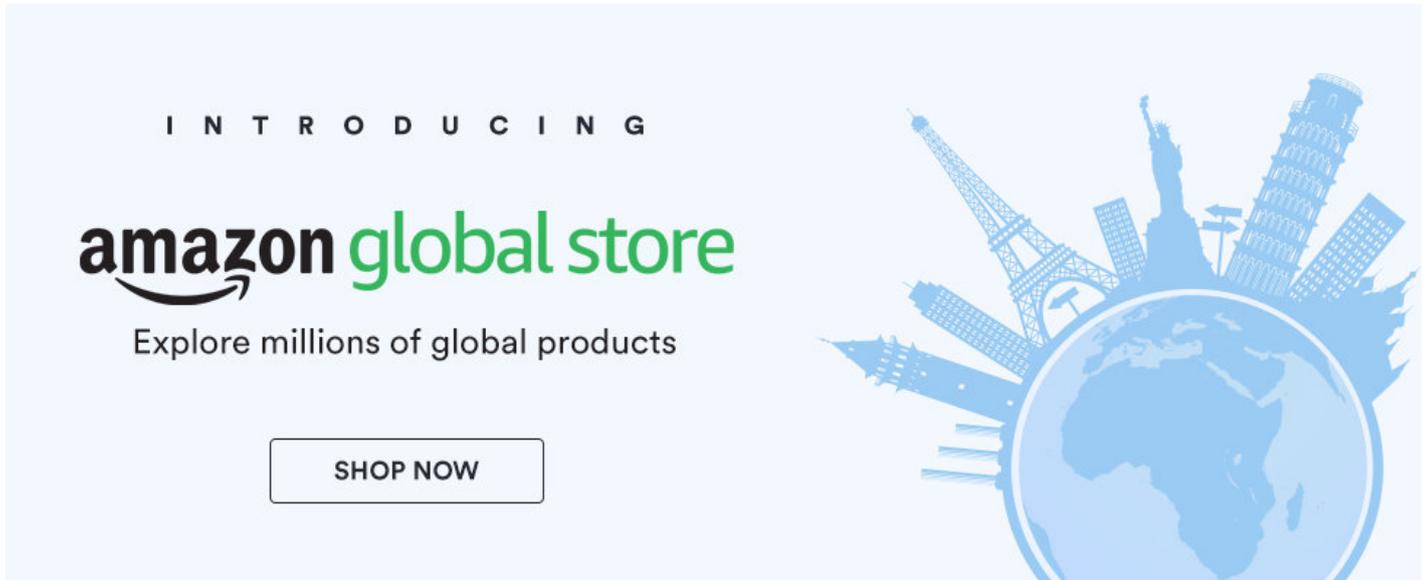


# SOUQ launches “Amazon Global Store” bringing over a million global products to the UAE



**Customers in the UAE can now purchase more than one million products from Amazon.com in the US directly on SOUQ.com in Arabic or English, pay in AED, and select several payment methods including cash on delivery.**

**Selection includes categories such as apparel, handbags, shoes, watches, kitchen, home goods and many more from popular and loved brands.**

Dubai – December 11, 2017: SOUQ, a leading online retail and marketplace website in the Arab region today announced the launch of ‘Amazon Global Store’, which offers customers in the United Arab Emirates (UAE) the ability to shop for over one million products from Amazon in the United States. On Amazon Global Store, customers can now enjoy a wide selection from categories such as apparel, handbags, shoes, watches, kitchen, home goods, and many more from popular loved brands. The dedicated Amazon Global storefront is available on both SOUQ website and mobile app.

“We are excited about making millions of popular products from Amazon available on SOUQ.com to customers. This brings global selection closer to our customers in the region, and we will continue to grow this further,” said Ronaldo Mouchawar, Co-Founder and CEO of SOUQ. “We share the same vision as Amazon and focus on providing our customers with best-in-class selection, great prices and a convenient shopping experience.”

[Amazon Global Store](#) on SOUQ offers a completely localized and effortless experience for customers in the UAE: Customers can shop in Arabic or English and pay in AED using their local credit cards or cash on delivery (COD). Customers will see prices in AED inclusive of import fee deposits at checkout (where applicable) – without any unexpected fees added later. With Amazon Global Store’s hassle free customs clearance, purchases are delivered right to customers’ door steps. SOUQ offers two convenient delivery options for Amazon Global Store, from click to delivery: priority (2-5 business days) and expedited (6-10 business days). In addition, customers can speak directly with SOUQ’s customer service team in English or Arabic for any queries they might have related to the products, and can return products for a full refund within 30 days, in most cases.

“When we acquired [SOUQ.com](#), our goal was to provide the best possible service for millions of customers in the Middle East by supporting them with Amazon technology and global resources. Amazon Global Store is the first step of many in doing so, and represents Amazon’s confidence in the region and that our continued investment will provide customers with more of what they want – the largest selection combined with a reliable shopping experience that includes unique products and international brands from the US and beyond” said Samir Kumar, Vice President of International Retail.

To access this selection, go to [uae.souq.com](http://uae.souq.com) and search for Amazon Global Store selection or visit: <http://souq.link/GlobalStore-EN>

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#### ABOUT SOUQ.COM

About Amazon:

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV,

Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit [www.amazon.com/about](http://www.amazon.com/about)

About SOUQ.com:

SOUQ.com is an online retail and marketplace website in the Arab region, featuring more than 8.4 million products across 31 categories such as consumer electronics, fashion, health and beauty, household goods, and baby. Today, SOUQ.com attracts over 45 million visits per month, with localized operations in the KSA, UAE and Egypt. SOUQ.com offers a convenient and safe online shopping experience with secure online payments, and option to pay cash on delivery. For more information, visit [www.SOUQ.com](http://www.SOUQ.com).

[SOUQ.com](http://www.SOUQ.com) is a subsidiary of Amazon.

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