

Souq.com bags Digital Business of the Year at Arabian Business StartUp Awards

The region's leading e-commerce portal and online megastore Souq.com recently won the 'Digital Business of the Year' category at the first ever Arabian Business StartUp Awards.

The awards ceremony, which aims to recognise and celebrate the outstanding achievements of the country's small business sector, took place recently at Dubai's Emirates Towers and featured the attendance of the UAE's finest entrepreneurs and StartUps.

The awards were selected by a judging panel, which created each shortlist based on a number of different factors including turnover, influence, growth, importance to the business ecosystem, and more. Ronaldo Mouchawar, CEO of souq.com, collected the Digital Business of the Year award on behalf of the company.

Upon receiving the award, Ronaldo said: "It is a great honour to be recognised for our leadership in the digital business industry in the UAE, and we will strive to continue to innovate and provide our customers with the best e-commerce services in the Arab World."

"I would like to dedicate this award to all of our sellers who use Souq.com on an everyday basis to conduct business. Souq.com acts as a platform for many entrepreneurs to launch online businesses, and lots of our merchants have learnt how to scale their businesses through the services and benefits we provide, such as a huge buyer base, fulfillment and payment services as well as customer service allowing the business to focus on product selection as well as sourcing."

"This achievement would not have been possible without their ongoing support and continued trust in the souq.com marketplace platform," he concluded.

ABOUT SOUQ.COM

Souq.com is the leading ecommerce marketplace offering a convenient and safe online shopping experience to customers across the Middle East and North Africa. Every month, Souq.com attracts more than 30 million visits and 10 million unique visitors to browse its catalogue of more than 500,000 unique products in 20 different categories, including consumer electronics, household goods, watches, perfumes, toys, and baby products. Established in 2005, Souq.com today operates both as an award-winning retail site and an online marketplace that allows SMEs, merchants, brands and distributors to use the site as a primary channel to offer their products online. With more than 2000 employees, Souq.com has offices and warehouses in UAE, Egypt, Kingdom of Saudi Arabia, Kuwait and technology centers in Jordan and India. For more information, visit www.Souq.com



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