

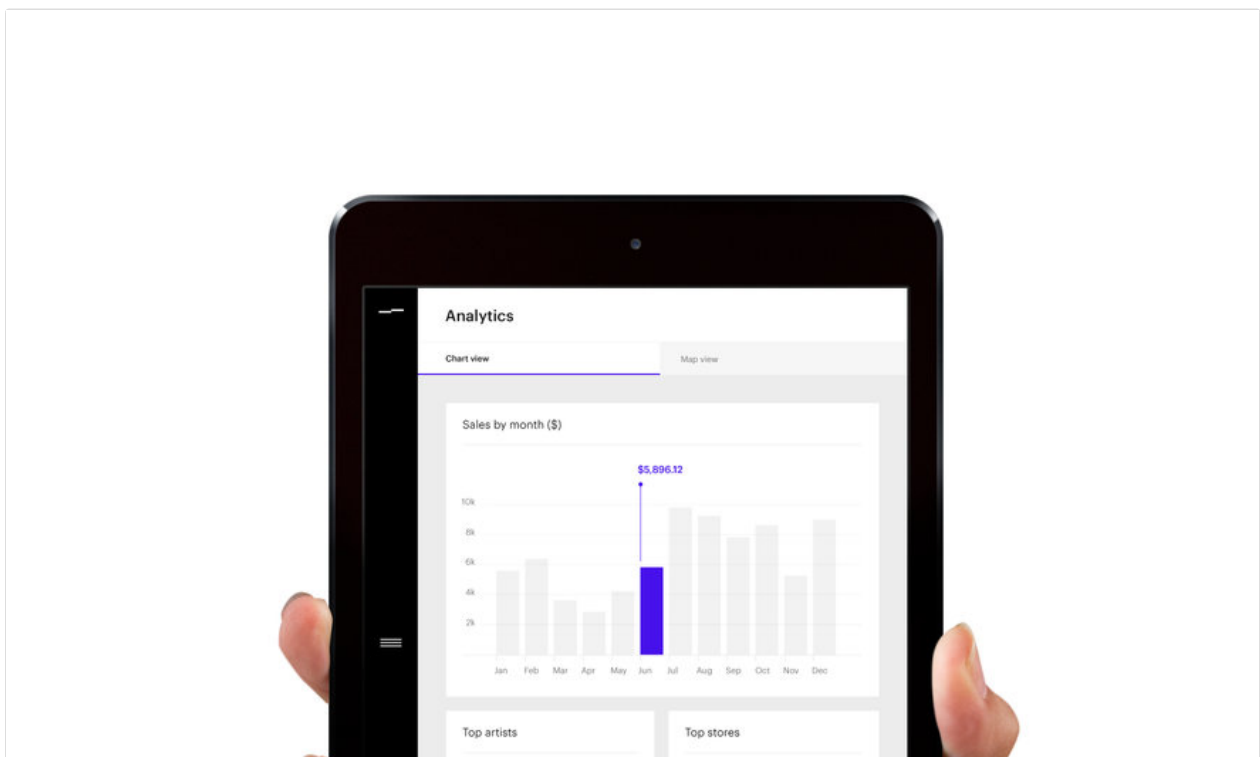
Revelator launches API Developer Platform with new partner Wix Music

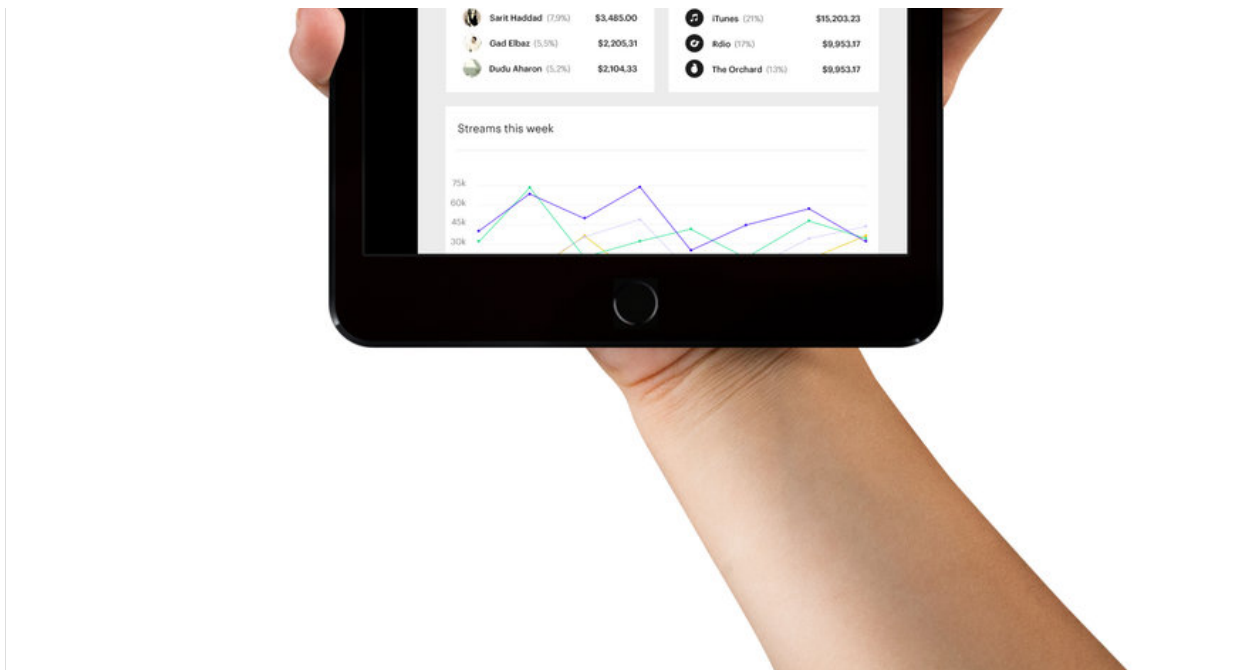
November 10th 2015 – Jerusalem, Israel – Revelator, a leading cloud-based provider of end-to-end sales and marketing intelligence for the music industry announced today the general availability of its API Developer Platform through a new partnership with the world's largest website development service Wix.com.

Revelator's industry-leading API is integrating with and powering the back end of the recently launched Wix Music product suite. The partnership with Revelator sees Wix Music delivering a comprehensive solution for all the digital needs of musicians, and will be a must have tool for artists seeking to take full ownership of their careers.

Revelator's developer platform and API suite is available at <http://developers.revelator.com> and provides a turnkey 'Business-as-a-Service' set of APIs for all music and content businesses who want to build new products or integrate services to their own platform.

The APIs offer Metadata, Distribution, Rights Management, Reporting, and Analytics and can be integrated individually or in combination to support the complex data processing, required for music distribution, reporting and royalty payment.





“I’m delighted to partner with Wix, a global brand with 73 million customers. Revelator’s developer platform enables all kinds of companies to power and scale new business models and automate the content monetization and transparent reporting to rights holders with a programmatic solution. Wix Music is a great first partner for our API suite, using our services to give independent musicians the ability to create a full-service web presence on their own, with all the global sales, reporting, and analytics capabilities of a major record label. Our developer platform provides us with a first mover advantage in the content and music industry.,”

— Bruno Guez, Founder and CEO of Revelator

“Revelator’s APIs cover the full stack of back-end services for music distribution. We designed Wix Music to be an end-to-end solution for the music market. A natural technical partner, integrating the Revelator API into our product, helped us achieve that.,”

— Ohad Bolotin, Head of Wix Music

About Revelator:

Revelator is a leading cloud-based provider of sales and marketing intelligence for

independent music businesses. Established in 2013 to bring affordable enterprise-level tools to distributors, labels, artists, and managers worldwide, Revelator solves today's music business challenges by integrating sales, marketing, reporting, and analytics into an all-in-one multi-platform solution to provide unprecedented transparency, simplicity, and efficiency to the industry, saving customers both time and money. Revelator's best-in-class analytics products for digital music offers customers greater business insights and visibility into their sales pipeline.

To learn more, please visit www.revelator.com and follow Revelator on Twitter at [@GetRevelator](https://twitter.com/GetRevelator).

About Wix.com Ltd.

Wix.com is a leading cloud-based web development platform with over 73 million registered users worldwide. Wix was founded on the belief that the Internet should be accessible to everyone to develop, create and contribute. Through free and premium subscriptions, Wix empowers millions of businesses, organizations, professionals and individuals to take their businesses, brands and workflow online. The Wix Editor and highly curated App Market enable users to build and manage a fully integrated and dynamic digital presence. Wix's headquarters are in Tel Aviv with offices in San Francisco, New York, Miami, Vilnius and Dnepropetrovsk.

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ABOUT REVELATOR

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To learn more, please visit revelator.com and follow Revelator on [Twitter](#)



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