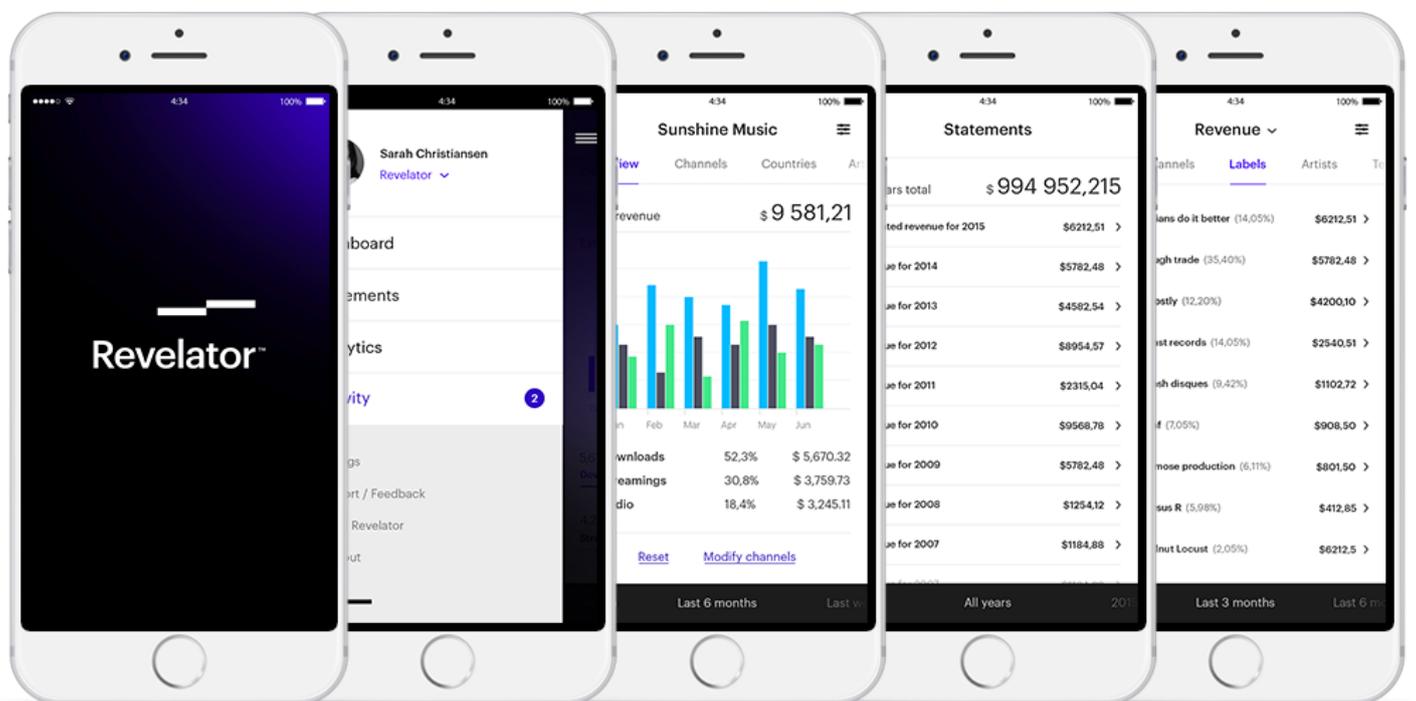# Revelator Introduces 'Mobile Analytics' App to Give Independent Artists, Labels and Managers On-the-Go Access to Daily Trends and Monthly Sales Data

March 10, 2016 – Jerusalem, Israel – Revelator, a leading cloud-based provider of end-to-end sales and marketing intelligence service for the music industry, launched its new Mobile Analytics app, the first mobile app designed for the independent music industry to provide monthly and daily trending sales data across all major platforms and services.

> "The future of digital business is all about managing assets, channels and data. Our magic is providing attribution, reporting, and business intelligence from one platform, and now it's in the palm of your hand" said Bruno Guez, Founder and CEO of Revelator. "It is important for record companies, publishers, managers, artists and songwriters to have access to their sales and marketing data wherever they are so they can see the immediate impact of any of their marketing efforts on the consumption of their music, and our Mobile Analytics app will be a breakthrough toward ensuring full transparency."

Users can also dig deeper into the data to view revenue and units by channel, country, service, label, artist, release, and track as well as quickly swipe through different time periods. They can also compare data across three different sales channels, allowing them to see how download revenue matches up to subscription streaming or ad-supported revenue for different periods and much more. Additionally, users

will have the ability to switch accounts and invite other users to share their accounts.

Revelator's Mobile Analytics is available now to all distributors, record labels, managers, and artists as a branded or white label solution. If interested, contact sales@revelator.com for more information. Revelator will be at the SXSW Music Conference. Ollie Buckwell, Revelator's Global Head of Business Development, will be in Austin March 15-18, and Bruno Guez will be participating via weblink in the panel "Data Analytics for the Indie Artist" on March 18 at 2pm CT.

ABOUT REVELATOR

Revelator is a leading cloud-based provider of sales and marketing intelligence for independent music businesses. Established in 2013 to bring affordable enterprise-level tools to distributors, labels, artists, and managers worldwide, Revelator solves today's music business challenges by integrating sales, marketing, reporting, and analytics into an all-in-one multi-platform solution to provide unprecedented transparency, simplicity and efficiency to all rights owners and industry participants in an easy to use web and mobile interface.

To learn more, please visit revelator.com and follow Revelator on Twitter

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