

Quiqup raises multi-million pound funding from Delivery Hero and Global Founders Capital

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[Quiqup](#), an on-demand delivery service, has finalised a multi-million pound Series A funding round, with lead investors Delivery Hero and Global Founders Capital, the investment fund for Rocket Internet.

After interest from a wide range of international investors, the decision for Quiqup to select Delivery Hero and Rocket Internet was influenced by their experience in supporting and building truly global businesses. Most importantly they are aligned with Quiqup's ambitions to become a leader in the on-demand delivery space, with a key focus on food delivery.

Delivery Hero (which operates the hungryhouse brand in the UK) is the largest global company in online food ordering. Given Quiqup's expertise in last mile delivery and Delivery Hero's global scale, there are extensive synergies and knowledge to be shared between both groups.

[Quiqup](#), provides an enhanced delivery experience across many verticals, including food, groceries, fashion and electronics. Whatever you need, Quiqup can get it now, all in under an hour.

The app is offering brick and mortar retailers the opportunity to compete in e-commerce, by making their products immediately available to the consumer. After launching in September 2014, Quiqup has fulfilled well over 100,000 orders in under a year.

CEO and co-founder, Bassel El-Koussa stated "We are grateful to have secured investments that will act as a launchpad for Quiqup's growth and competitiveness in an industry that is witnessing fundamental change. It is our aim to use this funding to increase our market share in the UK and expand our business to further markets."

Niklas Ostberg, CEO of Delivery Hero said "Quiqup provides an amazing product, combining an great app with reliable on demand delivery. We are excited to see such explosive growth, we are natural partners to scale this business.'

Scott Fletcher, CEO of hungryhouse was also enthusiastic "Our partnership with Quiqup will enable us to extend our key product, hungryhouse Express, and ensure that hungryhouse extends its already high growth in the UK market."

Daniel Jones, Partner at Global Founders Capital added “Quiqup is a very exciting company operating in the on-demand local logistics space, we were hugely impressed with what the Quiqup team have achieved in a short space of time and we are very excited about the future for the business.”

Quiqup is available in the App Store and on Google Play. It will also be on a web platform soon. Quiqup was also a featured launch partner for Apple Pay in the UK.

About Quiqup

[Quiqup](#), is the on-demand pickup service that hand-delivers the best of London to your door. Quiqup will pickup at the local stores you love and recommend places you never knew existed. Use Quiqup to place your order in seconds and you'll receive it within an hour. All of the Quiquees are carefully selected and will go the extra mile to make your pickup perfect, they can even search multiple stores for out-of-stock products. Avoid the stress, crowds, traffic, and queues. Save hours, safe in the knowledge that Quiqup will deliver the goods when you need them. Whatever you need, Quiqup can get it now.

About the Quiqup Founders

Quiqup was started in September 2014 by Bassel El-Koussa (28), Danny Hawkins (34), Tim Linssen (27), Federico Ferraro (25), and Rami Idriss (26). The Quiqup founders met at a venture capital fund and began to brainstorm on beginning their own business. The founders come from very diverse backgrounds and cultures.

About Delivery Hero

Delivery Hero is a global network of online ordering platforms for food with more than 200,000 partner restaurants worldwide. Delivery Hero has c. 2,500 employees in 34 countries, including 700 in its Berlin headquarters. Investors in the company include among others Insight Venture Partners, Kite Ventures, Team Europe, ru-Net, Tengelmann Ventures, Point Nine Capital, Rocket Internet and Vostok Nafta.

About Global Founders Capital

Global Founders Capital is a globally oriented, stage agnostic venture fund that empowers gifted entrepreneurs worldwide. Their current portfolio includes Kreditech, Traveloka, DaWanda, as well as MarleySpoon and TakeEatEasy and many others. Global Founders Capital has previously invested in Facebook, LinkedIn, Trivago and many other global success

stories. Additional information can be found at <http://www.globalfounders.vc>.



ABOUT RCKT. ROCKET COMMUNICATIONS

RCKT. is a full service communications agency from Berlin.

We believe in the power of communication and strong brands.

Our home is the vibrant tech and startup scene. As communications professionals we are united in our core beliefs:

We create compelling and entertaining content to deliver traction

We always listen to our clients, their customers and markets

We love the Internet and embrace technology

We share our passion and go the extra mile

We always stay calm and humble

We love freedom and allow to be different and brave

We keep our word and deliver what we promise

This is the ABC of communication.

Agenda

“PR is dead”. This statement makes our industry shiver. But not us. We have been watching closely as the global media landscapes develop and change. Rather than mourning traditional PR, we look forward to a vibrant future of living content that matches the pace of the digital age. It starts right now. We believe that there is and will be a dynamic range of public and media relations, consumer as well as business communications, digital content and offline activities, positioning of people and products, personally tailored stories and real-time interactions across a spectrum of channels and an increase of speed that shapes our agenda. We understand all these correlations and interdependencies. Better: We live, set and surf the agenda – anytime and anywhere.

Branding

A brand is more than the appearance of a company. It's the company's heart and soul. Through insightful crafting, a brand has the power to tap into the deepest aspirations of customers' hearts. We build brands from scratch. Starting with the company's vision and customer insights, we develop engaging brand personalities and lay the groundwork for a company's product and internal culture. Branding isn't about broadcasting a set of messages to the public but about joining a conversation and community. We tune into them and dig out real and relevant stories of high content-value. We believe a brand is the product of a thousand small gestures, which is why we accompany brands throughout their whole journey: from billboards to animations, from branded content to integrated digital campaigns; from young startups to market leaders – we shape brands that are there to stay. Together, we build long-term value for your company.

Content

We've learned a thing or two about proper content over the last few years: First, everyone wants content. Second, very few actually have good content. To produce great content, you have to be brave and be passionate about what you are doing. The days when we looked up to TV stations and editorial offices as the paragons of good content are long gone. The leaders in relevant content are no longer a select few media players, but rather the masses of customers, users, and members of the digital community. A new generation of content creators from all around the globe has taken the place of the old guard. This talented group is creating outstanding content on a daily basis, whether it be more extensive pieces on blogs and YouTube vlogs or shorter work on Twitter or Vine. They inspire us to tell stories that are worth being told and shared with others. We believe in content that is fun, immersive and informative, and at the very least will simply put a smile on your face.

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