

# Apple Watch app shows live travel statistics

Travel app Polarsteps enables travelers to log their journey and check travel stats right from their wrist

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**P**olarsteps, the new app that allows travelers to automatically track their adventures, has announced today the launch of their Apple Watch app. With this update to the iPhone app, owners of an Apple Watch can log their route and see travel stats right from their wrist.

With the Polarsteps app for the Apple Watch, travelers can easily add their current location to the route they traveled. Whenever an internet connection is available the information is automatically updated on an **interactive world map**, that can be shared in real time with friends and family at home. Besides keeping track of the route, travelers also get to see live travel stats - such as distance and trip duration - directly on the watch. For hardcore travelers there is a screen that shows the total stats of all their previous trips.

Polarsteps launched its iPhone app only a few weeks ago, and adding an Apple Watch app to their selection was a natural next step according to the founders. "We decided to build Polarsteps because of our own need for an easy and beautiful travel log that would help keep friends and family at home up to date. From the beginning, we've been investigating smart ways to leverage all the technology that travelers carry with them nowadays, so taking advantage of the new possibilities that the Apple Watch brings is an obvious step in our quest to make logging and sharing your travels as easy as possible," says Polarsteps CEO Koen Droste.

The Apple Watch app can be installed by downloading the Polarsteps iPhone app from the app store. For travelers who don't own Apple's latest gadget yet, routes can also be logged through the iPhone app or the beta version of the desktop site at [www.polarsteps.com](http://www.polarsteps.com).



## RELEVANT LINKS

 Download app (iPhone)

<https://www.polarsteps.com/app>

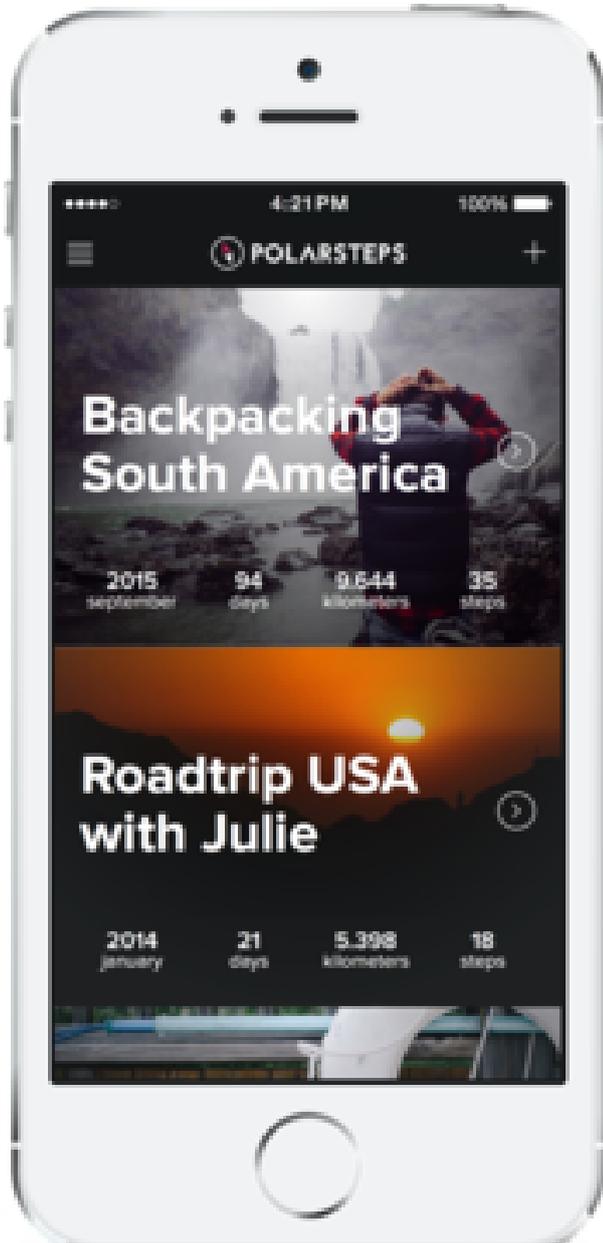
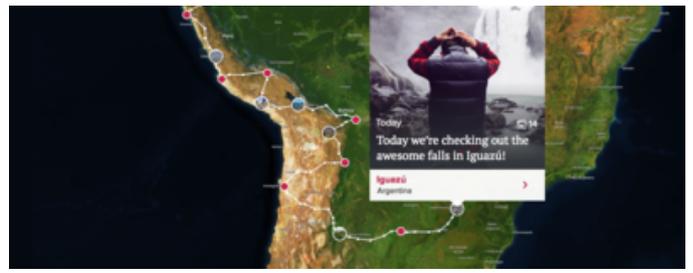
🌐 Website (public beta)  
<https://www.polarsteps.com>

🌐 Example trip: "Amsterdam naar Kaapstad op een motor"  
<https://www.polarsteps.com/niek/615-amsterdam-to-cape-town-by-bike>

## IMAGES







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## ABOUT POLARSTEPS

### **About Polarsteps**

The founders at Polarsteps are a bunch of passionate travellers who - just like any other traveller - want to tell stories that would make Marco Polo jealous. Yet, we felt that the solutions which were available for this did not capture the essence of how we want to report our journeys. Because while we like to travel slow and intense, we like to log our trips fast and easy. And while we like to log fast and easy, we still want the result to be a vivid and detailed report of our adventures.

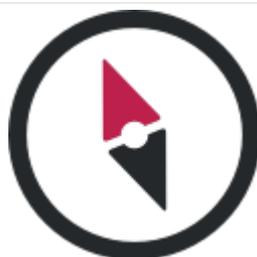
We believe in travel karma - do good things to people you meet on your travels, and good things will happen to you. Polarsteps is our attempt to create the best mobile travel log in the world and we hope it'll do lots of good for all those who travel.

Want to do something back for us? Please spread the word!

### **About the app**

Polarsteps automatically tracks your route and places you've visited while you are travelling. Just carry your phone in your pocket or bag.

Once connected to the internet, the app seamlessly transfers travel routes, key locations and photos to your personal Polarsteps page, where your route is plotted on a colorful world map that can be shared realtime with close friends and family.



polarstepspressroom

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