

Benjamin's Desk announces further expansion at two Philadelphia coworking spaces

PhillyVoice.com Joins Business Network in Old City as Rittenhouse Row Annex Makes Room for More Startups and Entrepreneurs

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— Jonathan Tevis, PhillyVoice.com’s Director of External Relations

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— Anthony Maher, Benjamin’s Desk Co-Founder and CEO

[Benjamin’s Desk](#), the Philadelphia coworking network that helped launch regional offices for organizations like Uber and Municibid, announced today that it has secured leases for additional square footage attached to each of its two current locations.

“After hearing unprecedented demand from our community, we’re accelerating our plans to bring inspiring spaces and thoughtful engagement to even more Philadelphia companies,” said Benjamin’s Desk Co-Founder and CEO Anthony Maher. “It was the vision of both Keystone Property Group and Benjamin's Desk to bring a special lift and entrepreneurial excellence to The Curtis, and we’re pleased to announce that we’re nearly doubling the size of our presence in this extraordinary building.”

In addition to the previously announced space on the 12th floor of The Curtis on Washington Square, Maher confirmed that Benjamin’s Desk has secured an additional 9,550 square feet on the 11th floor. Upon completion of construction, the location will offer over 19,000 square feet of furnished office spaces, conference rooms, shared workspace and event spaces.

The new location’s first phase opened to select members this month, including [PhillyVoice.com](#). The

new media company serving the Philadelphia and South Jersey region has relocated the majority of its team to a suite anchoring the facility's northwest corner.

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Maher echoed the new member company's enthusiasm. "We are delighted that PhillyVoice.com has chosen to bring its exceptional team of digital storytellers to Benjamin's Desk Washington Square inside The Curtis," he said. "It will be amazing to watch PhillyVoice.com's fresh perspective inform our region from its new home in an iconic building that will once again serve as a hub for compelling journalism and thriving businesses."

Maher also announced a lineup of founding member companies who will move their teams into significant portions of the facility's dedicated office space:

- **My Milkcrate** — [My MilkCrate](#) is an innovative lifestyle tool that engages and rewards people for living more sustainably.
- **Tassl** — This [alumni engagement app](#) enables colleges, universities, and other schools to better manage communications with students and graduates.
- **12Plus** — This nonprofit organization [empowers students in underserved communities](#) to achieve college access and completion.

Technically Media and other previously announced members will occupy temporary offices in The Curtis before moving into showcase suites with views of either the interior atrium or the Center City skyline.

WALNUT STREET ANNEX BRINGS MORE MEMBER COMPANIES TO RITTENHOUSE SQUARE

Meanwhile, near the original Benjamin's Desk Rittenhouse Square location, another group of member companies now occupy the coworking network's first "annex" facility at 1611 Walnut Street. Maher said that this additional space serves as a "virtual third floor" for the network's original location at the historic Allman Building at 1701 Walnut Street.

Companies already occupying this new, team-oriented space include:

- **GuestNet** — This startup helps businesses offer [free, sponsored WiFi](#) in restaurants, hotels, doctor's offices, and other commercial spaces.
- **GameTimeUpdates** — Founded by LinkedIn and PeopleLinx veteran Patrick Baynes, this startup offers a [marketing automation solution for the restaurant, bar, and beverage industries](#).
- **Momentary Ink** — This startup has developed proprietary technology that lets users try out

[realistic temporary tattoos](#) that can last for ten days or longer.

The expansion brings Benjamin's Desk's physical footprint to nearly 28,000 square feet. Maher and his team are actively soliciting new members for both current locations, as well as for the Pennovation Center at Pennovation Works. Benjamin's Desk will manage coworking services at the University of Pennsylvania's facility when it opens later this year, bringing another 38,000 square feet of collaborative workspace into its regional coworking network.

Described as "Philadelphia's Premier Coworking Network," Benjamin's Desk aims to provide mobile professionals, consultants, entrepreneurs and startups across a range of industries with more than just office space. Members are given access to capital resources, economic partners, high-profile networking events, and more—all with the explicit goal of helping them grow.

Benjamin's Desk offers four core membership opportunities for entrepreneurs and enterprise partners:

- **The Network**—A membership program that includes occasional use of common space and access to special events, professional development courses, and business incubation services.
- **Part-Time**—Flexible access to shared desks and conference rooms for professionals requiring presence in targeted geographic areas.
- **Full-Time**—Around-the-clock access to network facilities, including the option for dedicated desks and virtual office solutions.
- **Private Offices**—Short term, flexible leases for early-stage startup companies and other teams.

Members enjoy access to facilities and services at both locations, including mentorship and benefits from corporate sponsors that include Comcast Business, Pepper Hamilton, GMS Surgent, TriNet, Professional Planning Associates, and [2820 Press](#).

Maher said that further updates, including event announcements and pre-opening photographs, will be published to the network's official website, at [BenjaminsDesk.com](#).

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ABOUT BENJAMIN'S DESK

Benjamin's Desk provides physical resources, insightful programming, and a coworking community to help small companies grow. Our state-of-the-art workspaces, conference rooms, and corporate partnerships offer solo entrepreneurs and early stage startups the building blocks to scale in high-density urban business centers.



Benjamin's Desknewsroom