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1776 and Ipsos Announce Patient Experience Pitch Competition

Washington, D.C (June 27, 2019)- In today's healthcare system, inefficiencies in provider communications and patient management have led to increased institutional costs and a decline in both patient health and experience outcomes. 1776 is excited to partner with Ipsos to highlight startup companies working to create solutions to directly improve the patient experience - for both the patient and providers alike.

“Improving the Patient Experience, a 1776 Pitch Competition powered by Ipsos” will be a one day application-based pitch competition hosted at the new 1776 Washington DC campus, location to be announced in the coming weeks. Following an application process, the top 10 companies will be chosen to pitch at the October 17th event. They will emphasize those focused on technological advancements in predictive analysis, preventative resources, and treatment management systems that improve communications between healthcare providers and patients. The winning company will work directly with Ipsos healthcare partners to receive product feedback, customer introductions and potential pilot partner opportunities.

Ipsos Public Affairs conducts strategic research in partnership with clients from government, public, corporate, and not-for-profit sectors. “One of the challenges today is to provide better health care at a lower cost. Patient experience is one of those critical links. It is vital that we continue to offer the best in class solutions in order to improve patient experience. This venture with 1776 is one of the many ways we are doing that,” said Clifford Young President of Ipsos Public Affairs.

”With all the technological advancements taking place right now, the lack of innovation in the patient experience journey is staggering. Whether it’s the time spent in a waiting room to see a doctor to receive the results from a critical test, the patient experience remains broken,” said Ron Braunfeld, President at 1776. “1776 is thrilled to partner with Ipsos on this important topic. We look forward to leveraging our ecosystem of entrepreneurs and emerging growth companies to help bring forward innovative approaches to help fix the patient experience journey.”

Applications for the competition will open on June 27th, 2019 and selected companies will be announced on September, 3rd 2019. More information about the competition, including the related application, will be available on the [1776 website](#) on June 27th. “Improving the Patient Experience, a 1776 Pitch Competition powered by Ipsos” will take place on October 17th, 2019.

About 1776

1776 transforms markets by curating communities of entrepreneurs and enterprises in flexible work environments. Our members gain access to a dynamic network and focused programming to provide the knowledge and resources necessary to spur innovation and solve complex challenges.

About Ipsos

Ipsos is a global independent market research company ranking third worldwide among research firms. Our team of 18,000 across 90 countries serves 5,000 clients and undertakes 70,000 different projects each year.

ABOUT 1776

1776 is the largest network of incubators that cultivates and empowers startup ecosystems in the Northeast Corridor. We exist to strengthen the cities and economies by building a thriving community of entrepreneurs.



1776